# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	FORM	I 10-Q
(Mark O		13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
		· ·
	For the quarterly period	
		13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
	For the transition period	od from to to
	Commission File N	lumber: 001-35537
	COMMUNITY CHOI (Exact name of registrant	CE FINANCIAL INC. as specified in its charter)
	Ohio (State or other jurisdiction of incorporation or organization)	45-1536453 (IRS Employer Identification No.)
	6785 Bobcat Way, Suite 200, Dublin, Ohio (Address of principal executive offices)	<b>43016</b> (Zip Code)
	(888) 5. (Registrant's telephone nu	
	(Former name, former address and former	er fiscal year, if changed since last report)
Exchange		Il reports required to be filed by Section 13 or $15(d)$ of the Securities norter period that the registrant was required to file such reports), and Yes $\boxtimes$ No $\square$
Interactive		electronically and posted on its corporate Web site, if any, every Rule 405 of Regulation S-T during the preceding 12 months (or for such files). Yes   No
reporting		lerated filer, an accelerated filer, a non-accelerated filer, a smaller ons of "large accelerated filer," "accelerated filer," "smaller reporting change Act.
	Large accelerated filer □	Accelerated filer □
	Non-accelerated filer ⊠  (Do not check if a smaller reporting company)	Smaller reporting company □ Emerging growth company ☑
	f an emerging growth company, indicate by check mark if the gwith any new or revised financial accounting standards pro	he registrant has elected not to use the extended transition period for ovided pursuant to Section 13(a) of the Exchange Act. ⊠
I	ndicate by check mark whether the registrant is a shell comp	pany (as defined in Rule 12-b-2 of the Act.) Yes □ No ⊠
J	Γhere is no market for the registrant's equity. As of June 30,	2018, there were 7,990,020 shares outstanding.

## Form 10-Q for the Quarterly Period Ended June 30, 2018

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### **Consolidated Balance Sheets**

### June 30, 2018 and December 31, 2017

### (In thousands, except per share data)

		June 30, 2018						cember 31, 2017
	(ւ	ınaudited)						
Assets								
Current Assets			Φ.					
Cash and cash equivalents	\$	60,166	\$	66,627				
Restricted cash		4,370		4,585				
Finance receivables, net of allowance for loan losses of \$12,563 and \$13,517		74,056		89,707				
Card related pre-funding and receivables		906		1,062				
Other current assets		17,534		15,271				
Total current assets		157,032		177,252				
Noncurrent Assets								
Finance receivables, net of allowance for loan losses of \$1,994 and \$2,810		3,471		4,632				
Property, leasehold improvements and equipment, net		23,339		26,848				
Other intangible assets		485		924				
Security deposits		2,153		2,750				
<b>Total assets</b>	\$	186,480	\$	212,406				
Liabilities and Stockholders' Equity			·					
Current Liabilities								
Accounts payable and accrued liabilities	\$	33,197	\$	39,566				
Money orders payable		8,114		7,169				
Accrued interest		5,160		5,145				
Current portion of capital lease obligation		49		371				
Current portion of line of credit, net of deferred issuance costs of \$4,360 and \$-0-		42,640		_				
Current portion of subsidiary notes payable, net of deferred issuance costs of \$1,635 and \$1		58,487		118				
Current portion of senior secured notes, net of deferred issuance costs of \$940 and \$-0-		236,350		_				
Deferred revenue		2,535		2,535				
Total current liabilities		386,532	'	54,904				
Noncurrent Liabilities								
Lease termination payable		645		818				
Line of credit, net of deferred issuance costs of \$-0- and \$1,871		_		45,129				
Subsidiary notes payable, net of deferred issuance costs of \$14 and \$762		1,763		61,077				
Senior secured notes, net of deferred issuance costs of \$126 and \$1,664		12,374		248,126				
Deferred revenue		6,253		7,520				
Total liabilities	_	407,567		417,574				
Commitments and Contingencies								
Stockholders' Equity								
Preferred stock, par value \$.01 per share, 3,000 shares authorized, no shares issued and outstanding		_		_				
Common stock, par value \$.01 per share, 300,000 authorized shares and 7,990 outstanding shares at		00		00				
June 30, 2018 and December 31, 2017		90		90				
Additional paid-in capital		129,692		129,675				
Retained deficit		(350,819)		(334,883)				
Treasury stock		(50)		(50)				
Total stockholders' deficit		(221,087)		(205,168)				
Total liabilities and stockholders' equity	<u>\$</u>	186,480	\$	212,406				

See Notes to Unaudited Consolidated Financial Statements.

### **Consolidated Statements of Operations**

### Three Months and Six Months Ended June 30, 2018 and 2017

(In thousands)

(Unaudited)

		Three Months Ended			Six Months Ended June 30,			ıded
	_	June 30, 2018 2017			_	2018	2 30,	2017
Revenues:	_	2016		017		2016		2017
Finance receivable fees	0	46 210	Φ 4	7.020	Ф	07.242	Ф	06.001
Tillulio Tooti well loop	\$	- )		7,930	\$	97,242	\$	96,981
Credit service fees		17,491		5,146		36,687		33,285
Check cashing fees		11,562		1,779		23,254		23,905
Card fees		2,511		2,113		4,459		4,120
Other	_	3,451		4,200		7,334		8,229
Total revenues	<u>_</u>	81,325	8	1,168		168,976		166,520
Operating expenses:								
Salaries		17,361		7,516		34,493		34,789
Provision for loan losses		22,823		3,859		45,458		43,399
Occupancy		6,229		6,602		12,572		13,231
Advertising and marketing		1,496		1,544		2,507		2,358
Lease termination		469		944		566		991
Depreciation and amortization		2,104		2,327		4,327		4,865
Other	<u></u>	10,984	1	2,351		22,009		24,266
Total operating expenses		61,466	6	5,143		121,932		123,899
Operating gross profit		19,859	1	6,025		47,044		42,621
Corporate and other expenses:								
Corporate expenses		17,159	2	20,290		34,761		40,476
Lease termination		_		_				1,762
Depreciation and amortization		1,329		1,181		2,422		2,490
Interest expense, net		13,619	1	2,431		25,797		23,802
Total corporate and other expenses		32,107	3	3,902	_	62,980		68,530
Loss from continuing operations, before tax		(12,248)	(1	7,877)		(15,936)		(25,909)
Provision for income taxes				333				666
Net loss	\$	(12,248)	\$ (1	8,210)	\$	(15,936)	\$	(26,575)
	_	<del></del>					-	

See Notes to Unaudited Consolidated Financial Statements.

### Consolidated Statements of Stockholders' Equity

### Six Months Ended June 30, 2018

(Dollars in thousands)

(Unaudited)

	Common	Sto	ck	Tre	easury	Additional Paid-In	Retained		
	Shares	An	Amount		tock	Capital	Deficit	Total	
Balance, December 31, 2017	7,990,020	\$	90	\$	(50)	\$ 129,675	\$ (334,883)	\$ (205,168)	
Stock-based compensation expense	_		_			17		17	
Net loss	_		_		_	_	(15,936)	(15,936)	
<b>Balance, June 30, 2018</b>	7,990,020	\$	90	\$	(50)	\$ 129,692	\$ (350,819)	\$ (221,087)	

See Notes to Unaudited Consolidated Financial Statements.

### **Consolidated Statements of Cash Flows**

## Six Months Ended June 30, 2018 and 2017

### (In thousands)

### (Unaudited)

(Unaudited)		Six Mont June		led
		2018	30,	2017
Cash flows from operating activities				
Net loss	\$	(15,936)	\$	(26,575)
Adjustments to reconcile net loss to net cash provided by operating activities:		` ′ ′		` '
Provision for loan losses		45,458		43,399
Loss on disposal of assets		271		1,829
Depreciation		6,310		7,105
Amortization of note discount and deferred debt issuance costs		3,167		2,099
Amortization of intangibles		439		250
Deferred income taxes		_		423
Stock-based compensation		17		32
Changes in assets and liabilities:				
Short-term investments		_		500
Card related pre-funding and receivables		156		(277)
Other assets		(1,666)		4,572
Deferred revenue		(1,267)		(1,138)
Accrued interest		15		(189)
Money orders payable		945		(283)
Lease termination payable		(173)		1,112
Accounts payable and accrued expenses		(6,369)		(2,952)
Net cash provided by operating activities		31,367	_	29,907
Cash flows from investing activities				== ,= + .
Net receivables originated		(28,646)		(39,370)
Net acquired assets, net of cash		(20,010)		(117)
Purchase of leasehold improvements and equipment		(3,072)		(3,501)
Net cash used in investing activities		(31,718)		(42,988)
Cash flows from financing activities		(31,710)	_	(42,700)
Proceeds from subsidiary note				15,000
Payments on subsidiary note		(59)		(7,356)
Payments on capital lease obligations		(322)		(540)
Net proceeds on lines of credit		(322)		14,150
Debt issuance costs		(5,944)		(3,718)
Net cash provided by (used in) financing activities		(6,325)	_	17,536
Net increase (decrease) in cash and cash equivalents and restricted cash			_	4,455
Cash and cash equivalents and restricted cash:		(6,676)		ĺ
Beginning		71,212		109,348
Ending	\$	64,536	\$	113,803
The following table reconciles cash and cash equivalents and restricted cash from the Consolidated Balance Sheets to the above statements:				
		Decem	her 31	
		2017	DC1 51	2016
Cash and cash equivalents	S	66,627	\$	106,333
Restricted Cash	J	4,585	φ	3,015
	<u> </u>		Φ.	
Total cash and cash equivalents and restricted cash	\$	71,212	\$	109,348
		Jun	e 30,	
		2018		2017
Cash and cash equivalents	\$	60,166	\$	110,573
Restricted Cash		4,370		3,230
Total cash and cash equivalents and restricted cash	\$	64,536	\$	113,803
	Ψ	,	<u> </u>	,000

#### **Notes to Unaudited Consolidated Financial Statements**

(Dollars in thousands, except per share data)

#### Note 1. Ownership, Nature of Business, and Significant Accounting Policies

**Nature of business:** Community Choice Financial Inc. (together with its consolidated subsidiaries, "CCFI" or "the Company") owned and operated 478 retail locations in 12 states and was licensed to deliver similar financial services over the internet in 30 states as of June 30, 2018. Through its network of retail locations and over the internet, the Company provides customers a variety of financial products and services, including secured and unsecured, short and medium-term consumer loans, check cashing, prepaid debit cards, and other services that address the specific needs of its individual customers.

A summary of the Company's significant accounting policies follows:

Basis of presentation: The accompanying interim unaudited consolidated financial statements of the Company have been prepared in accordance with the instructions to Form 10-Q and accounting principles generally accepted in the United States ("GAAP") for interim financial information. They do not include all information and footnotes required by GAAP for complete financial statements. Although management believes that the disclosures are adequate to prevent the information from being misleading, the interim unaudited consolidated financial statements should be read in conjunction with the Company's audited financial statements for the year ended December 31, 2017, included in the Company's Annual Report on Form 10-K filed with the Securities & Exchange Commission on April 2, 2018. All adjustments, consisting of normal recurring adjustments, considered necessary for a fair statement of the Company's financial condition, have been included. The results for any interim period are not necessarily indicative of results to be expected for the year ending December 31, 2018.

**Basis of consolidation:** The accompanying consolidated financial statements include the accounts of CCFI. All significant intercompany accounts and transactions have been eliminated in consolidation.

**Business segments:** FASB Accounting Standards Codification ("ASC") Topic 280 Segment Reporting requires that a public enterprise report a measure of segment profit or loss, certain specific revenue and expense items, segment assets, information about the way operating segments were determined and other items. The Company reports operating segments in accordance with FASB ASC Topic 280. Operating segments are components of an enterprise about which separate financial information is available that is evaluated regularly by the chief operating decision maker in determining how to allocate resources and assess performance. The Company operates in two segments: Retail financial services and Internet financial services.

**Equity method investments:** Entities and investments over which the Company exercises significant influence over the activities of the entity but which do not meet the requirements for consolidation are accounted for using the equity method of accounting pursuant to ASC 323, whereby the Company records its share of the underlying income or loss of these entities. Intercompany profit arising from transactions with affiliates is eliminated to the extent of its beneficial interest. Under the equity method of accounting for these investments, there is no recognition of losses once the carrying value of the investment, inclusive of advanced and loans, has been reduced to zero and there are no guarantee or funding obligations associated therewith.

On September 30, 2017, the Company entered into a joint venture with a third party to offer insurance products through select retail locations in a certain market. The joint venture is managed by the third party.

**Revenue recognition:** Transactions include loans, credit service fees, check cashing, bill payment, money transfer, money order sales, and other miscellaneous products and services. The full amount of the check cashing fee is recognized as revenue at the time of the transaction. Fees and direct costs incurred for the origination of loans are

deferred and amortized over the loan period using the interest method. The Company acts in an agency capacity regarding bill payment services, money transfers, card products, and money orders offered and sold at its retail locations. The Company records the net amount retained as revenue because the supplier is the primary obligor in the arrangement, the amount earned by the Company is fixed, and the supplier is determined to have the ultimate credit risk. Revenue on loans determined to be troubled debt restructurings are recognized at the impaired loans' original interest rates until the impaired loans are charged off or paid by the customer. Credit service organization ("CSO") fees are recognized over the arranged credit service period.

Finance receivables: Finance receivables consist of short term and medium-term consumer loans.

Short-term consumer loans can be unsecured or secured with a maturity up to ninety days. Unsecured short-term loan products typically range in principal from \$100 to \$1,000, with a maturity between fourteen and thirty days, and include a written agreement to defer the presentment of the customer's personal check or preauthorized debit for the aggregate amount of the advance plus fees. This form of lending is based on applicable laws and regulations, which vary by state. State statutes vary from charging fees of 15% to 20%, to charging interest at 25% per annum plus origination fees. The customers repay the cash advance by making cash payments or allowing a check or preauthorized debit to be presented. Secured consumer loans with a maturity of ninety days or less are included in this category and represented 12.8% and 14.5% of short-term consumer loans at June 30, 2018 and December 31, 2017, respectively.

Medium-term consumer loans can be unsecured or secured with a maturity greater than ninety days and up to thirty-six months. Unsecured medium-term products typically range from \$100 to \$5,000, and are evidenced by a promissory note with a maturity between three and thirty-six months. These consumer loans vary in structure depending upon the applicable laws and regulations where they are offered. The medium-term consumer loans are payable in installments or provide for a line of credit with periodic payments. Secured consumer loans with a maturity greater than ninety days are included in this category and represented 14.5% and 12.6% of medium-term consumer loans at June 30, 2018, and December 31, 2017, respectively.

Allowance for loan losses: Provisions for loan losses are charged to income in amounts sufficient to maintain an adequate allowance for loan losses and an adequate accrual for losses related to guaranteed loans processed for third-party lenders under the CSO programs. The factors used in assessing the overall adequacy of the allowance for loan losses, the accrual for losses related to guaranteed loans made by third-party lenders and the resulting provision for loan losses include an evaluation by product, by market based on historical loan loss experience, and delinquency of certain medium-term consumer loans. The Company evaluates various qualitative factors that may or may not affect the computed initial estimate of the allowance for loan losses, by using internal valuation inputs including historical loan loss experience, delinquency, overall portfolio quality, and current economic conditions.

For short term unsecured consumer loans, the Company's policy is to charge off loans when they become past due. The Company's policy dictates that, where a customer has provided a check or ACH authorization for presentment upon the maturity of a loan, if the customer has not paid off the loan by the due date, the Company will deposit the customer's check or draft the customer's bank account for the amount due. If the check or draft is returned as unpaid, all accrued fees and outstanding principal are charged-off as uncollectible. For short term secured loans, the Company's policy requires that balances be charged off when accounts are either thirty or sixty days past due depending on the product.

For medium term secured and unsecured consumer loans that have a term of one year or less, the Company's policy requires that balances be charged off when accounts are sixty days past due. For medium term secured and unsecured consumer loans that have an initial maturity of greater than one year, the Company's policy requires that balances be charged off when accounts are ninety-one days past due.

In certain markets, the Company reduced interest rates and favorably changed payment terms for medium-term consumer loans to assist borrowers in avoiding default and to mitigate risk of loss. These reduced interest rates and changed payment terms were limited to loans that the Company believed the customer had the ability to pay in the foreseeable future. These loans were accounted for as troubled debt restructurings and represent the only loans considered impaired due to the nature of the Company's charge-off policy.

Recoveries of amounts previously charged off are recorded to the allowance for loan losses or the accrual for third-party losses in the period in which they are received.

**Lease termination payable:** The Company records a liability in the consolidated balance sheets for the remaining lease obligations with the corresponding lease termination expense for closed retail locations disclosed in the operating expenses section, and closed corporate locations disclosed in the corporate and other expenses section, of the consolidated statements of operations, respectively.

**Fair value of financial instruments:** Financial assets and liabilities measured at fair value are grouped in three levels. The levels prioritize the inputs used to measure the fair value of the assets or liabilities. These levels are:

- Level 1—Quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2—Inputs other than quoted prices that are observable for assets and liabilities, either directly or indirectly. These inputs include quoted prices for similar assets or liabilities in active markets and quoted prices for identical or similar assets or liabilities in markets that are less attractive.
- Level 3—Unobservable inputs for assets and liabilities reflecting the reporting entity's own assumptions.

The Company follows the provisions of ASC 820-10, Fair Value Measurements and Disclosures, which applies to all assets and liabilities that are being measured and reported on a fair value basis. ASC 820-10 requires a disclosure that establishes a framework for measuring fair value within GAAP and expands the disclosure about fair value measurements. This standard enables a reader of consolidated financial statements to assess the inputs used to develop those measurements by establishing a hierarchy for ranking the quality and reliability of the information used to determine fair values. The standard requires that assets and liabilities carried at fair value be classified and disclosed in one of the three categories.

In determining the appropriate levels, the Company performed a detailed analysis of the assets and liabilities that are subject to ASC 820-10. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3. The Company's financial instruments consist primarily of cash and cash equivalents, finance receivables, restricted cash, and lines of credit. For all such instruments, other than senior secured notes and notes payable at June 30, 2018, and December 31, 2017, the carrying amounts in the consolidated financial statements approximate their fair values. Finance receivables are short term in nature and are originated at prevailing market rates and lines of credit bear interest at current market rates. The fair value of finance receivables at June 30, 2018 and December 31, 2017 approximates carrying value and is measured using internal valuation inputs including historical loan loss experience, delinquency, overall portfolio quality, and current economic conditions.

The fair value of the Company's 10.75% senior secured notes due 2019 (the "2019 notes") and the 12.75% senior secured notes due 2020 (the "2020 notes") were determined based on market yield on trades of the 2019 notes at the end of the recent reporting period.

		June 30, 2018				
	Carrying Amount	Fair Value	Level			
Financial assets:						
Cash and cash equivalents	\$ 60,166	\$ 60,166	1			
Restricted cash	4,370	4,370	1			
Finance receivables	77,527	77,527	3			
Financial liabilities:						
10.75% Senior secured notes	237,290	175,595	1			
12.75% Senior secured notes	12,500	6,777	2			
Subsidiary Note payable	61,899	61,899	2			
Line of Credit	47,000	47,000	2			

	December 31, 2017					
	Carrying					
	Amount	Fair Value	Level			
Financial assets:						
Cash and cash equivalents	\$ 66,627	\$ 66,627	1			
Restricted cash	4,585	4,585	1			
Finance receivables	94,339	94,339	3			
Financial liabilities:						
10.75% Senior secured notes	237,290	212,636	1			
12.75% Senior secured notes	12,500	10,841	2			
Subsidiary Note payable	61,958	61,958	2			
Line of Credit	47,000	47,000	2			

**Treasury Stock:** Treasury stock is reported at cost and consists of one million common shares at June 30, 2018 and December 31, 2017.

**Subsequent events:** The Company has evaluated its subsequent events (events occurring after June 30, 2018) through the issuance date of August 14, 2018.

#### Note 2. Finance Receivables, Credit Quality Information and Allowance for Loan Losses

Finance receivables representing amounts due from customers for advances at June 30, 2018, and December 31, 2017, consisted of the following:

	June 30, 2018	De	ecember 31, 2017
Short-term consumer loans	\$ 57,530	\$	66,465
Medium-term consumer loans	37,187		46,903
Gross receivables	\$ 94,717	\$	113,368
Unearned advance fees, net of deferred loan origination costs	(2,633)		(2,702)
Finance receivables before allowance for loan losses	92,084		110,666
Allowance for loan losses	(14,557)		(16,327)
Finance receivables, net	\$ 77,527	\$	94,339
Finance receivables, net			
Current portion	\$ 74,056	\$	89,707
Non-current portion	3,471		4,632
Total finance receivables, net	\$ 77,527	\$	94,339

Changes in the allowance for loan losses by product type for the three months ended June 30, 2018, are as follows:

	Balance 4/1/2018	Provision	Charge-Offs	Recoveries	Balance 6/30/2018	Receivables 6/30/2018	Allowance as a percentage of receivables
Short-term consumer loans	\$ 2,318	\$ 8,699	\$ (15,617)	\$ 7,231	\$ 2,631	\$ 57,530	4.57 %
Medium-term consumer loans	12,485	6,084	(7,677)	1,034	11,926	37,187	32.07 %
	\$ 14,803	\$ 14,783	\$ (23,294)	\$ 8,265	\$ 14,557	\$ 94,717	15.37 %

The provision for loan losses for the three months ended June 30, 2018, also includes losses from returned items from check cashing of \$1,329.

The provision for short-term consumer loans of \$8,699 is net of debt sales of \$412 for the three months ended June 30, 2018.

The provision for medium-term consumer loans of \$6,084 is net of debt sales of \$216 for the three months ended June 30, 2018.

The Company evaluates all short-term and medium-term consumer loans collectively for impairment, except for individually evaluating medium-term loans that have been modified and classified as troubled debt restructurings. In certain markets, the Company reduced interest rates and favorably changed payment terms for medium-term consumer loans to assist borrowers in avoiding default and to mitigate risk of loss. The provision and subsequent charge off related to these loans totaled \$21 and is included in the provision for medium-term consumer loans for the three months ended June 30, 2018. For these loans evaluated for impairment, there were \$67 of payment defaults during the three months ended June 30, 2018. The troubled debt restructurings during the three months ended June 30, 2018 are subject to an allowance of \$10 with a net carrying value of \$13 at June 30, 2018.

Changes in the allowance for loan losses by product type for the six months ended June 30, 2018, are as follows:

	Balance 1/1/2018	Provision	Charge-Offs	Recoveries	Balance 6/30/2018	Receivables 6/30/2018	Allowance as a percentage of receivables
Short-term consumer loans	\$ 2.697	\$ 16,858		\$ 17.117	\$ 2,631	\$ 57.530	4.57 %
Medium-term consumer loans	13,630	14,481	(18,744)	2,559	11,926	37,187	32.07 %
	\$ 16,327	\$ 31,339	\$ (52,785)	\$ 19,676	\$ 14,557	\$ 94,717	15.37 %

The provision for loan losses for the six months ended June 30, 2018, also includes losses from returned items from check cashing of \$2,391.

The provision for short-term consumer loans of \$16,858 is net of debt sales of \$823 for the six months ended June 30, 2018.

The provision for medium-term consumer loans of \$14,481 is net of debt sales of \$778 for the six months ended June 30, 2018.

The provision and subsequent charge off related to troubled debt restructurings totaled \$41 and is included in the provision for medium-term consumer loans for the six months ended June 30, 2018. For these loans evaluated for impairment, there were \$121 of payment defaults during the six months ended June 30, 2018. The troubled debt restructurings during the six months ended June 30, 2018 are subject to an allowance of \$16 with a net carrying value of \$26 at June 30, 2018.

Changes in the allowance for loan losses by product type for the three months ended June 30, 2017, are as follows:

	Balance 4/1/2017	Provision	Charge-Offs	Recoveries	Balance 6/30/2017	Receivables 6/30/2017	Allowance as a percentage of receivable
Short-term consumer loans	\$ 1,846	\$ 9,393	\$ (19,902)	\$ 11,219	\$ 2,556	\$ 63,638	4.02 %
Medium-term consumer loans	11,163	8,007	(9,854)	1,080	10,396	42,119	24.68 %
	\$ 13,009	\$ 17,400	\$ (29,756)	\$ 12,299	\$ 12,952	\$ 105,757	12.25 %

The provision for loan losses for the three months ended June 30, 2017, also includes losses from returned items from check cashing of \$1,695.

The provision for short-term consumer loans of \$9,393 is net of debt sales of \$347 for the three months ended June 30, 2017.

The provision for medium-term consumer loans of \$8,007 is net of debt sales of \$224 for the three months ended June 30, 2017.

The provision and subsequent charge off related to troubled debt restructurings totaled \$21 and is included in the provision for medium-term consumer loans for the three months ended June 30, 2017. For these loans evaluated for impairment, there were \$29 of payment defaults during the three months ended June 30, 2017. The troubled debt restructurings during the three months ended June 30, 2017 are subject to an allowance of \$7 with a net carrying value of \$22 at June 30, 2017.

Changes in the allowance for loan losses by product type for the six months ended June 30, 2017, are as follows:

							Allowance as
	Balance				Balance	Receivables	a percentage
	1/1/2017	Provision	Charge-Offs	Recoveries	6/30/2017	6/30/2017	of receivable
Short-term consumer loans	\$ 2,223	\$ 15,826	\$ (39,036)	\$ 23,543	\$ 2,556	\$ 63,638	4.02 %
Medium-term consumer loans	13,996	15,228	(21,833)	3,005	10,396	42,119	24.68 %
	\$ 16,219	\$ 31,054	\$ (60,869)	\$ 26,548	\$ 12,952	\$ 105,757	12.25 %

The provision for loan losses for the six months ended June 30, 2017, also includes losses from returned items from check cashing of \$3,094.

The provision for short-term consumer loans of \$15,826 is net of debt sales of \$437 for the six months ended June 30, 2017.

The provision for medium-term consumer loans of \$15,228 is net of debt sales of \$599 for the six months ended June 30, 2017.

The provision and subsequent charge off related to troubled debt restructurings totaled \$34 and is included in the provision for medium-term consumer loans for the six months ended June 30, 2017. For these loans evaluated for impairment, there were \$319 of payment defaults during the six months ended June 30, 2017. The troubled debt restructurings during the six months ended June 30, 2017 are subject to an allowance of \$11 with a net carrying value of \$37 at June 30, 2017.

The Company has subsidiaries that facilitate third-party lender loans. Changes in the accrual for third-party lender losses for the three months and six months ended June 30, 2018, and 2017 were as follows:

	Three Months Ended June 30,			l June 30,	Six Months Ended June 30,				
		2018		2017		2018	2017		
Short-term balance, beginning of period	\$	3,580	\$	2,571	\$	4,570	\$	2,907	
Provision for loan losses		6,641		4,642		11,579		9,070	
Charge-offs, net		(5,949)		(4,268)		(11,877)		(9,032)	
Short-term balance, end of period	\$	4,272	\$	2,945	\$	4,272	\$	2,945	
							-		
Medium-term balance, beginning of period	\$	188	\$	120	\$	248	\$	192	
Provision for loan losses		70		122		149		181	
Charge-offs, net		(46)		(86)		(185)		(217)	
Medium-term balance, end of period	\$	212	\$	156	\$	212	\$	156	
Total balance, beginning of period	\$	3,768	\$	2,691	\$	4,818	\$	3,099	
Provision for loan losses		6,711		4,764		11,728		9,251	
Charge-offs, net		(5,995)		(4,354)		(12,062)		(9,249)	
Total balance, end of period	\$	4,484	\$	3,101	\$	4,484	\$	3,101	

The Company offers a CSO product in Ohio and Texas to assist consumers in obtaining credit with unaffiliated third-party lenders. Total gross finance receivables for which the Company has recorded an accrual for third-party lender losses totaled \$33,585 and \$36,967 at June 30, 2018, and December 31, 2017, respectively, and the corresponding guaranteed consumer loans are disclosed as an off-balance sheet arrangement. The total gross finance receivables for the Ohio CSO product consist of \$29,284 and \$31,341 in short-term and \$1,057 and \$1,166 in medium-term loans at June 30, 2018 and December 31,2017, respectively. The total gross finance receivables for the Texas CSO product consist of \$3,244 and \$4,460 in short-term loans at June 30, 2018 and December 31,2017, respectively. The provision for third party lender losses of \$6,711 and \$11,728 for the three months and six months ending June 30, 2018 is net of debt sales

of \$375 and \$585, respectively. The provision for third party lender losses of \$4,764 and \$9,251 for the three months and six months ending June 30, 2017 is net of debt sales of \$62 and \$243, respectively.

For the Ohio CSO Program, the Company was required to purchase \$11,237 and \$5,280 of short-term loans and \$139 and \$159 of medium-term loans during the three months, and \$24,421 and \$13,393 of short-term loans and \$336 and \$363 of medium-term during the six months ended June 30, 2018 and 2017, respectively. As these loans were in default when purchased, they met the Company's policy and were fully charged-off at acquisition. The Company recognized recoveries of \$6,836 and \$2,868 of short-term and \$87 and \$72 of medium-term collections on these loans during the three months, and \$16,677 and \$8,282 of short-term and \$147 and \$145 of medium-term collections on these loans during the six months ended June 30, 2018 and 2017, respectively.

For the Texas CSO Program, the Company was required to purchase \$2,450 and \$3,565 of short-term loans during the three months, and \$6,104 and \$7,020 of short-term loans during the six months ended June 30, 2018 and 2017, respectively. As these loans were in default when purchased, they met the Company's policy and were fully charged-off at acquisition. The Company recognized recoveries of \$837 and \$1,442 of short-term collections on these loans during the three months, and \$2,274 and \$3,174 of short-term collections on these loans during the six months ended June 30, 2018 and 2017, respectively.

The Company considers the near term repayment performance of finance receivables as its primary credit quality indicator. The Company performs credit checks through consumer reporting agencies on certain borrowers. If a third-party lender provides the advance, the applicable third-party lender decides whether to approve the loan and establishes all of the underwriting criteria and terms, conditions, and features of the customer's loan agreement.

The aging of receivables at June 30, 2018, and December 31, 2017, were as follows:

	June 30, 2018 December 31, 201				1, 2017	
Current finance receivables	\$	85,733	90.5 %	\$	101,102	89.2 %
Past due finance receivables (1 - 30 days)						
Short-term consumer loans		1,325	1.4 %		2,046	1.8 %
Medium-term consumer loans		4,709	5.0 %		6,502	5.7 %
Total past due finance receivables (1 - 30 days)		6,034	6.4 %		8,548	7.5 %
Past due finance receivables (31 - 60 days)					_	
Medium-term consumer loans		2,208	2.3 %		3,130	2.8 %
Total past due finance receivables (31 - 60 days)		2,208	2.3 %		3,130	2.8 %
Past due finance receivables (61 - 90 days)		,				
Medium-term consumer loans		742	0.8 %		588	0.5 %
Total past due finance receivables (61 - 90 days)		742	0.8 %		588	0.5 %
Total delinquent		8,984	9.5 %		12,266	10.8 %
	\$	94,717	100.0 %	\$	113,368	100.0 %

#### **Note 3. Related Party Transactions and Balances**

There were no new significant related party transactions, or material changes to existing related party transactions, during the six months ended June 30, 2018.

#### **Note 4. Other Intangible Assets**

Intangible amortization expense for the three months ended June 30, 2018, and 2017 was \$316 and \$126, respectively, and for the six months ended June 30, 2018, and 2017 was \$439 and \$250, respectively. There were no additional significant changes to other intangible assets during the six months ended June 30, 2018.

Note 5. Pledged Assets and Debt

Lines of credit at June 30, 2018 and December 31, 2017, consisted of the following:

		June 30, 201	8	<b>December 31, 2017</b>			
		Deferred		Deferred			
		Issuance	Net		Issuance	Net	
	Principal	Costs	Principal	Principal	Costs	Principal	
\$47,000 Revolving credit, secured, interest rate as							
defined below, due April 2019, collateralized by							
all Guarantor Company assets	\$ 47,000	\$ 4,360	\$ 42,640	\$ 47,000	\$ 1,871	\$ 45,129	
	47,000	4,360	42,640	47,000	1,871	45,129	
Less current maturities	47,000	4,360	42,640	_	_	_	
Long-term portion	<b>\$</b> —	<u>\$</u>	<u> </u>	\$ 47,000	\$ 1,871	\$ 45,129	

The interest rate is set at three-month LIBOR plus 11%, and there is an exit fee for early termination of the facility. The 3-month LIBOR was 2.34% and 1.69% at June 30, 2018 and December 31, 2017, respectively, and the prime rate was 5.00% and 4.50% at June 30, 2018 and December 31, 2017, respectively.

On March 30, 2018, the Company amended its revolving credit facility with Victory Park Management, LLC, as administrative agent, and certain of its affiliates as lenders, which we refer to collectively as VPC, to extend the maturity date to April 4, 2019. The amendment also waived certain events of default, eliminated the obligation to satisfy a quarterly fixed charge coverage test and added covenants addressing daily minimum liquidity and asset coverage tests, weekly operational reporting requirements and monthly EBITDA and borrowing base coverage tests.

Senior secured notes payable at June 30, 2018, and December 31, 2017, consisted of the following:

		June 30, 201	8	December 31, 2017			
		Deferred			Deferred		
		Issuance	Net		Issuance	Net	
	Principal	Costs	Principal	Principal	Costs	Principal	
\$395,000 Senior Note payable, 10.75 %,							
collateralized by all Guarantor Company assets,							
semi-annual interest payments with principal							
due May 2019	\$ 237,290	\$ 940	\$ 236,350	\$ 237,290	\$ 1,504	\$ 235,786	
\$25,000 Senior Note payable, 12.75 %,							
collateralized by all Guarantor Company assets,							
semi-annual interest payments with principal							
due May 2020	12,500	126	12,374	12,500	160	12,340	
	249,790	1,066	248,724	249,790	1,664	248,126	
Less current maturities	237,290	940	236,350	_	_	_	
Long-term portion	\$ 12,500	\$ 126	\$ 12,374	\$ 249,790	\$ 1,664	\$ 248,126	

Subsidiary notes payable at June 30, 2018, and December 31, 2017, consisted of the following:

		June 30, 20	)18	December 31, 2017			
		Deferre	l	Deferred			
	Issuance Net			Issuance	Net		
	Principal	Principal Costs Principal		Principal	Costs	Principal	
\$60,000 Note, secured, 16.75%, collateralized by							
acquired loans, due April 2019	\$ 60,000	\$ 1,63	\$ 58,366	\$ 60,000	\$ 744	\$ 59,256	
\$1,425 Term note, secured, 4.25%, collateralized							
by financed asset, due July 2019	852		849	882	5	877	
\$1,165 Term note, secured, 4.50%, collateralized							
by financed asset, due May 2021	1,047	12	2 1,035	1,076	14	1,062	
	61,899	1,649	60,250	61,958	763	61,195	
Less current maturities	60,122	1,63	5 58,487	119	1	118	
Long-term portion	\$ 1,777	\$ 14	\$ 1,763	\$ 61,839	<b>\$</b> 762	\$ 61,077	

On March 30, 2018, the \$60,000 Note was further amended to extend the maturity date to April 4, 2019. The amendment increases the administrative fee to 0.95% and permits an additional extension of the facility maturity date to April 2021 if certain conditions are met. The amendment allows for additional short term loans within the borrowing base and includes additional covenants addressing daily minimum cash and asset coverage tests, dividend limits, weekly operational reporting requirements, borrowing base reporting and a monthly consolidated EBITDA test.

#### Liquidity and Need for Additional Capital

The Company's indebtedness includes \$237,290 of senior notes, \$47,000 of revolving credit facility debt, and \$60,000 in subsidiary notes that are due in the second quarter of 2019. The Company's expected cash position will not be sufficient to repay this indebtedness as it becomes due and the Company will need to restructure or refinance this indebtedness and there can be no assurances as to the ability of the Company to conclude such a restructuring or refinancing. These factors raise substantial doubt regarding the Company's ability to meet its obligations and continue as a going concern for the period which extends one-year from the issuance of these financial statements.

While the Company is currently engaged in negotiations with its largest bondholders, the success of such negotiations cannot be assured. Any inability to reach an agreement with existing debt holders, secure sufficient refinancing sources for our pending debt maturities and/or our inability to continue as a going concern could have a significant and material adverse effect on the Company, its operations and its investors and, in particular, could significantly impair recoveries by our current bondholders. It is unlikely that the Company's assets, in any event, would be sufficient to satisfy its current debt obligations.

#### Note 6. Accounts Payable and Accrued Liabilities

Accounts payable and accrued liabilities at June 30, 2018, and December 31, 2017, consisted of the following:

	June 30, 2018	December 31, 2017	
Accounts payable	\$ 4,330	\$	5,465
Accrued payroll and compensated absences	5,266		7,718
Wire transfers payable	1,738		2,238
Accrual for third-party losses	4,484		4,818
Unearned CSO Fees	7,730		8,029
Deferred rent	716		867
Bill payment service liability	2,260		2,604
Lease termination	1,602		1,978
Other	5,071		5,849
	\$ 33,197	\$	39,566

#### Note 7. Operating and Capital Lease Commitments and Total Rental Expense

Rental expense, including common area maintenance and real estate tax expense, totaled \$6,535 and \$6,908 for the three months ended June 30, 2018, and 2017, and \$13,195 and \$13,942 for the six months ended June 30, 2018 and 2017, respectively.

The Company closed its Utah facility during the three months ended March 31, 2017, resulting in lease termination expense of \$1,762 which is disclosed on the consolidated statement of operations

There were no additional significant changes to operating and capital lease commitments during the six months ended June 30, 2018.

#### **Note 8. Concentrations of Credit Risks**

The Company's portfolio of finance receivables is comprised of loan agreements with customers living in thirty-three states and consequently such customers' ability to honor their contracts may be affected by economic conditions in those states. Additionally, the Company is subject to regulation by federal and state governments that affect the products and services provided by the Company. To the extent that laws and regulations are passed that affect the Company's ability to offer loans or similar products in any of the states in which it operates, the Company's financial position could be adversely affected.

The following table summarizes the allocation of the portfolio balance by state at June 30, 2018, and December 31, 2017:

		Jui	ne 30, 2018		December 31, 2017			
		Balance	Percentage of		Balance	Percentage of		
State	O	utstanding	Total Outstanding	Outstanding		Total Outstanding		
Alabama	\$	11,025	11.6 %	\$	12,808	11.3 %		
Arizona		10,511	11.1		11,994	10.6		
California		32,753	34.6		39,835	35.1		
Mississippi		6,782	7.2		7,409	6.5		
Virginia		10,309	10.9		12,018	10.6		
Other retail segment states		16,974	17.9		19,696	17.4		
Other internet segment states		6,363	6.7		9,608	8.5		
Total	\$	94,717	100.0 %	\$	113,368	100.0 %		

The other retail segment states are: Florida, Indiana, Kentucky, Michigan, Oregon, and Tennessee. The Retail financial services segment includes Ohio, however, for the concentration of credit risk table, other retail segment states excludes Ohio as it offers a CSO product through a third-party lender.

The other internet segment states are: Alabama, Alaska, California, Delaware, Florida, Hawaii, Idaho, Illinois, Indiana, Kansas, Louisiana, Maine, Minnesota, Mississippi, Missouri, Nevada, New Mexico, North Dakota, Ohio, Oklahoma, Oregon, Rhode Island, South Carolina, Tennessee, Texas, Utah, Virginia, Washington, Wisconsin, and Wyoming.

The Company offers a CSO product in Ohio and Texas to assist consumers in obtaining credit with unaffiliated third-party lenders. Total gross finance receivables for which the Company has recorded an accrual for third-party lender losses totaled \$33,585 and \$36,967 at June 30, 2018, and December 31, 2017, respectively, and the corresponding guaranteed consumer loans are disclosed as an off-balance sheet arrangement. The total gross finance receivables for the Ohio CSO product consist of \$29,284 and \$31,341 in short-term and \$1,057 and \$1,166 in medium-term loans at June 30, 2018 and December 31,2017, respectively. The total gross finance receivables for the Texas CSO product consist of \$3,244 and \$4,460 in short-term loans at June 30, 2018 and December 31,2017, respectively.

#### **Note 9. Contingencies**

From time-to-time the Company is a defendant in various lawsuits and administrative proceedings wherein certain amounts are claimed or violations of law or regulations are asserted. In the opinion of the Company's management, these claims are without substantial merit and should not result in judgments which in the aggregate would have a material adverse effect on the Company's financial statements.

#### **Note 10. Stock Based Compensation**

During the three months ended March 31, 2018, the Company issued 76,559 options with a per share exercise price of \$1.00 with the options vesting on specific dates defined in the award agreements.

Stock option activity for the six months ended June 30, 2018, is as follows (these amounts have not been rounded in thousands):

	Shares	eighted-Average Exercise Price (actual per share price)	Weighted-Average Remaining Contractual Term	Aggregate Intrinsic Value (thousands)
Outstanding at December 31, 2017	1,332,632	\$ 2.25	8.5	N/A
Granted	76,559	1.00	8.3	N/A
Exercised	_	_	_	N/A
Forfeited or expired	_	_	_	N/A
Outstanding at June 30, 2018	1,409,191	\$ 2.18	8.3	N/A
Exercisable at June 30, 2018	1,277,737	\$ 2.25	8.2	\$ —
Vested or expected to vest at June 30, 2018	1,409,191	\$ 2.18	8.3	\$

Stock-based compensation costs for the six months ended June 30, 2018, and 2017 were \$17 and \$32, respectively. As of June 30, 2018, and December 31, 2017, unrecognized stock-based compensation costs to be recognized over future periods approximated \$49 and \$66, respectively. At June 30, 2018, the remaining unrecognized compensation expense was \$49 for certain awards that vest over the requisite service period. The remaining compensation expense of \$49 is expected to be recognized over a weighted-average period of 1.6 years. The total income tax benefit recognized in the income statement for the stock-based compensation arrangements was \$5 and \$9 for the six months ended June 30, 2018, and 2017, respectively.

### **Note 11. Business Segments**

The Company has elected to organize and report on its operations as two operating segments: Retail financial services and Internet financial services.

The following tables present summarized financial information for the Company's segments:

		As of and for the three months ended June 30, 2018								
	Retail Financial Services	% of Revenue	Internet Financial Services	% of Revenue	Unallocated (Income) Expenses	Consolidated	% of Revenue			
Total Assets	\$ 160,566		\$ 25,914			\$ 186,480				
Other Intangible Assets	103		382			485				
Total Revenues	\$ 68,920	100.0 %	\$ 12,405	100.0 %		\$ 81,325	100.0 %			
Provision for Loan Losses	17,162	24.9 %	5,661	45.6 %		22,823	28.0 %			
Other Operating Expenses	36,570	53.1 %	2,073	16.7 %		38,643	47.5 %			
Operating Gross Profit	15,188	22.0 %	4,671	37.7 %		19,859	24.5 %			
Interest Expense, net	10,514	15.3 %	3,105	25.0 %		13,619	16.7 %			
Depreciation and Amortization	1,236	1.8 %	93	0.7 %		1,329	1.6 %			
Other Corporate Expenses (a)	_		_		17,159	17,159	21.1 %			
Income (loss) from Continuing Operations, before tax	3,438	5.0 %	1,473	11.9 %	(17,159)	(12,248)	(15.1)%			

<sup>(</sup>a) Represents expenses not associated directly with operations that are not allocated between reportable segments. Therefore, the Company has elected to disclose other corporate expenses as unallocated.

	As of and for the six months ended June 30, 2018								
	Retail		Internet		Unallocated				
	Financial	% of	Financial	% of	(Income)		% of		
	Services	Revenue	Services	Revenue	Expenses	Consolidated	Revenue		
Total Assets	\$ 160,566		\$ 25,914			\$ 186,480			
Other Intangible Assets	103		382			485			
Total Revenues	\$ 141,717	100.0 %	\$ 27,259	100.0 %		\$ 168,976	100.0 %		
Provision for Loan Losses	32,782	23.1 %	12,676	46.5 %		45,458	26.9 %		
Other Operating Expenses	72,861	51.4 %	3,613	13.3 %		76,474	45.3 %		
Operating Gross Profit	36,074	25.5 %	10,970	40.2 %		47,044	27.8 %		
Interest Expense, net	19,993	14.1 %	5,804	21.3 %		25,797	15.3 %		
Depreciation and Amortization	2,236	1.6 %	186	0.7 %		2,422	1.5 %		
Other Corporate Expenses (a)	_	_	_	_	34,761	34,761	20.6 %		
Income (Loss) from Continuing Operations, before tax	13,845	9.8 %	4,980	18.3 %	(34,761)	(15,936)	(9.4)%		

<sup>(</sup>a) Represents expenses not associated directly with operations that are not allocated between reportable segments. Therefore, the Company has elected to disclose other corporate expenses as unallocated.

		As of and for the three months ended June 30, 2017								
	Retail		Internet		Unallocated					
	Financial	% of	Financial	% of	(Income)		% of			
	Services	Revenue	Services	Revenue	Expenses	Consolidated	Revenue			
Total Assets	\$ 333,345		\$ 35,802			\$ 369,147				
Goodwill	113,499					113,499				
Other Intangible Assets	449		716			1,165				
Total Revenues	\$ 65,726	100.0 %	\$ 15,442	100.0 %		\$ 81,168	100.0 %			
Provision for Loan Losses	15,402	23.4 %	8,457	54.8 %		23,859	29.4 %			
Other Operating Expenses	39,358	59.9 %	1,926	12.4 %		41,284	50.9 %			
Operating Gross Profit	10,966	16.7 %	5,059	32.8 %		16,025	19.7 %			
Interest Expense, net	8,687	13.2 %	3,744	24.2 %		12,431	15.3 %			
Depreciation and Amortization	1,093	1.7 %	88	0.6 %		1,181	1.5 %			
Other Corporate Expenses (a)	_	_			20,290	20,290	25.0 %			
Income (loss) from Continuing										
Operations, before tax	1,186	1.8 %	1,227	7.9 %	(20,290)	(17,877)	(22.0)%			

<sup>(</sup>a) Represents expenses not associated directly with operations that are not allocated between reportable segments. Therefore, the Company has elected to disclose other corporate expenses as unallocated.

	As of and for the six months ended June 30, 2017								
	Retail Financial Services	% of Revenue	Internet Financial Services	% of Revenue	Unallocated (Income) Expenses	Consolidated	% of Revenue		
Total Assets	\$ 333,345		\$ 35,802			\$ 369,147			
Goodwill	113,499		_			113,499			
Other Intangible Assets	449		716			1,165			
Total Revenues	\$ 134,417	100.0 %	\$ 32,103	100.0 %		\$ 166,520	100.0 %		
Provision for Loan Losses	27,460	20.4 %	15,939	49.6 %		43,399	26.1 %		
Other Operating Expenses	77,564	57.7 %	2,936	9.2 %		80,500	48.3 %		
Operating Gross Profit	29,393	21.9 %	13,228	41.2 %		42,621	25.6 %		
Interest Expense, net	16,053	11.9 %	7,749	24.1 %		23,802	14.3 %		
Depreciation and Amortization	2,222	1.7 %	268	0.8 %		2,490	1.5 %		
Lease termination Expenses	_	_	1,762	5.5 %		1,762	1.1 %		
Other Corporate Expenses (a)	_	_	_	_	40,476	40,476	24.3 %		
Income (loss) from Continuing Operations, before tax	11,118	8.3 %	3,449	10.7 %	(40,476)	(25,909)	(15.6)%		

<sup>(</sup>a) Represents expenses not associated directly with operations that are not allocated between reportable segments. Therefore, the Company has elected to disclose other corporate expenses as unallocated.

### Note 12. Income Taxes

The Company files a consolidated federal income tax return. The Company files consolidated or separate state income tax returns as permitted by the individual states in which it operates. The differences between our effective rate and the U.S. statutory rate is primarily due to non-deductible expenses, state taxes, and changes in valuation allowance. The Company had no liability recorded for unrecognized tax benefits at June 30, 2018, and December 31, 2017.

At June 30, 2018, the Company had gross deferred tax assets of \$76,464 and a valuation allowance of \$76,464. At December 31, 2017, the Company had gross deferred tax assets of \$71,896 and a valuation allowance of \$71,896. The Company maintains a full valuation allowance against its deferred tax assets as it is more likely than not that the deferred tax assets will not be realized. In evaluating whether a valuation allowance is needed for the deferred tax assets, the Company considered the ability to carry net operating losses back to prior periods, reversing taxable temporary differences, and estimates of future taxable income. There have been no credits or net operating losses that have expired.

The projections were evaluated in light of past operating results and considered the risks associated with generating future taxable income due to macroeconomic conditions in the markets in which the Company operates, regulatory developments and cost containment. The Company will continue to evaluate the need for a valuation allowance against deferred tax assets in future periods and will adjust the allowance as necessary if it determines that it is more likely than not that some or all of the deferred tax assets will be realized.

#### Note 13. Transactions with Variable Interest Entities

The Company has limited agency agreements with unaffiliated third-party lenders. The agreements govern the terms by which the Company refers customers to that lender, on a non-exclusive basis, for a possible extension of credit, processes loan applications, and commits to reimburse the lender for any loans or related fees that were not collected from such customers. As of June 30, 2018, and December 31, 2017, the outstanding amount of active consumer loans guaranteed by the Company, which represents the Company's maximum exposure, was \$33,585 and \$36,967, respectively. The outstanding amount of consumer loans with unaffiliated third-party lenders consist of \$32,528 and \$35,801 in short-term and \$1,057 and \$1,166 in installment loans at June 30, 2018, and December 31, 2017, respectively. The accrual for third party lender losses related to these obligations totaled \$4,484 and \$4,818 as of June 30, 2018, and December 31, 2017, respectively. This obligation is recorded as a current liability on the Company's consolidated balance sheet. The Company has determined that the lenders are Variable Interest Entities ("VIEs") but that the Company is not the primary beneficiary of the VIEs. Therefore, the Company has not consolidated either lender.

#### Note 14. Supplemental Guarantor Information

The 2019 notes and the 2020 notes contain various covenants that, subject to certain exceptions defined in the indentures governing the notes (the "Indentures"), limit the Company's ability to, among other things, engage in certain transactions with affiliates, pay dividends or distributions, redeem or repurchase capital stock, incur or assume liens or additional debt, and consolidate or merge with or into another entity or sell substantially all of its assets. The Company has optional redemption features on the 2019 notes and the 2020 notes prior to their maturity which, depending on the date of the redemption, would require premiums to be paid in addition to all principal and interest due.

The 2019 notes and 2020 notes are guaranteed by all of the Company's guarantor subsidiaries existing as of April 29, 2011 (the date the Company issued the 2019 notes) and any subsequent guarantor subsidiaries that guarantee the Company's indebtedness or the indebtedness of any other subsidiary guarantor (the "Subsidiary Guarantors"), in accordance with the Indentures. The Company is a holding company and has no independent assets or operations of its own. The guarantees under the 2019 notes and 2020 notes are full, unconditional, and joint and several. There are no restrictions on the ability of the Company or any of the Subsidiary Guarantors to obtain funds from its restricted subsidiaries by dividend or loan, except for net worth requirements of certain states in which the Company operates. Certain Subsidiary Guarantors are required to maintain net worth ranging from \$10 to \$2,000. The total net worth requirements of these Subsidiary Guarantors is \$4,555. The Indentures contain certain affirmative and negative covenants applicable to the Company and its Subsidiary Guarantors, including restrictions on their ability to incur additional indebtedness, consummate certain asset sales, make investments in certain entities that create liens on their assets, enter into certain affiliate transactions and make certain restricted payments, including restrictions on the Company's ability to pay dividends on, or repurchase, its common stock.

#### Note 15. Supplemental Condensed Consolidating Guarantor and Non-Guarantor Financial Information

The following presents the condensed consolidating guarantor financial information as of June 30, 2018, and December 31, 2017, and for the six months ended June 30, 2018, and 2017, for the subsidiaries of the Company that serve as guarantors of the 2019 notes and the 2020 notes, and for the subsidiaries that do not serve as a guarantor. As of June 30, 2018, the non-guarantor subsidiaries are CCFI Funding LLC and CCFI Funding II LLC. During or prior to the first quarter of 2017, the following non-guarantor subsidiaries were dissolved; Direct Financial Solutions of UK Limited and its subsidiary Cash Central UK Limited, Direct Financial Solutions of Canada, Inc and its subsidiaries DFS-CC Financial Services (LLC, DFS-CC Financial Services (Calgary) LLC and DFS-CC Financial Services (Toronto) LLC, and Direct Financial Solutions of Australia Pty Ltd and its subsidiary Cash Central of Australia Pty Ltd. The UK, Canada, and Australia entities, and their subsidiaries. The Florida II non-guarantor subsidiary was sold on February

1,2016. Each of the Company's guaranter subsidiaries are 100% owned by the Company or its subsidiaries, and all guarantees are full, unconditional, and joint and several.

Of the entities under "Non-Guarantor Subsidiaries" in the tables below, Florida II, CCFI Funding, and CCFI Funding II are "Unrestricted Subsidiaries" as defined in the Indentures. Buckeye Check Cashing of Florida II, LLC was acquired on July 31, 2012, and was sold on February 1, 2016, CCFI Funding was created on December 20, 2013, and CCFI Funding II was established on September 19, 2014. Refer to the "Non-Guarantor Subsidiaries" columns in the following condensed consolidating schedules. The remainder of the entities included under "Non-Guarantor Subsidiaries" in the tables below are "Restricted Subsidiaries" as defined in the Indentures governing the 2019 notes and the 2020 notes and, for the periods specified, did not have material assets, liabilities, revenue or expenses.

### Community Choice Financial Inc. and Subsidiaries Condensed Consolidating Balance Sheets (unaudited) June 30, 2018

	mmunity ce Financial	uarantor Ibsidiaries		n-Guarantor ubsidiaries	Elin	ninations	Co	nsolidated
Assets	 	 						
Current Assets								
Cash and cash equivalents	\$ _	\$ 49,138	\$	11,028	\$	_	\$	60,166
Restricted cash	_	4,370		_		_		4,370
Finance receivables, net	_	15,564		58,492		_		74,056
Card related pre-funding and receivables		906		_		_		906
Other current assets	 	25,898	_	13,313		(21,677)		17,534
Total current assets	_	95,876		82,833		(21,677)		157,032
Noncurrent Assets								
Investment in Subsidiaries	358,698	_		_	(.	358,698)		_
Finance receivables, net		3,471		_		_		3,471
Property, leasehold improvements and equipment, net		23,339		_		_		23,339
Other intangible assets		485		_		_		485
Security deposits	 	 2,153						2,153
Total assets	\$ 358,698	\$ 125,324	\$	82,833	\$ (.	380,375)	\$	186,480
Liabilities and Stockholders' Equity	 							
Current Liabilities								
Accounts payable and accrued liabilities	\$ _	\$ 31,572	\$	12,919	\$	(11,294)	\$	33,197
Money orders payable	_	8,114		_		_		8,114
Accrued interest	5,156	4		4,530		(4,530)		5,160
Current portion of capital lease obligation	_	49		_		_		49
Current portion of lines of credit	42,640	_		_				42,640
Current portion of subsidiary note payable	_	121		58,366		_		58,487
Current portion of senior secured notes	236,350	_		_		_		236,350
CCFI Funding notes	_	_		5,853		(5,853)		_
Deferred revenue	 	 2,535						2,535
Total current liabilities	284,146	42,395		81,668		(21,677)		386,532
Noncurrent Liabilities								
Lease termination payable	_	645		_		_		645
Subsidiary note payable		1,763		_		_		1,763
Senior secured notes	12,374	_		_		_		12,374
Deferred revenue	 	6,253						6,253
Total liabilities	 296,520	 51,056		81,668		(21,677)		407,567
Stockholders' Equity (Deficit)	 62,178	 74,268		1,165		358,698)	_	(221,087)
Total liabilities and stockholders' equity	\$ 358,698	\$ 125,324	\$	82,833	\$ (	380,375)	\$	186,480

### Community Choice Financial Inc. and Subsidiaries Condensed Consolidating Balance Sheets December 31, 2017

	mmunity ce Financial		uarantor Ibsidiaries	Guarantor osidiaries	Eli	iminations	Co	nsolidated
Assets	 		. DSTAIRT TES	 ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				- III O II G III O II O II O II O II O I
Current Assets								
Cash and cash equivalents	\$ _	\$	57,526	\$ 9,101	\$	_	\$	66,627
Restricted cash	_		4,585	´—		_		4,585
Finance receivables, net	_		47,221	42,486		_		89,707
Card related pre-funding and receivables	_		1,062			_		1,062
Other current assets	_		39,604	17,951		(42,284)		15,271
Total current assets			149,998	69,538		(42,284)		177,252
Noncurrent Assets								
Investment in Subsidiaries	360,599		_	_		(360,599)		_
Finance receivables, net	_		4,632	_				4,632
Property, leasehold improvements and equipment, net	_		26,848	_		_		26,848
Other intangible assets	_		924	_		_		924
Security deposits	_		2,750	_		_		2,750
Total assets	\$ 360,599	\$	185,152	\$ 69,538	\$	(402,883)	\$	212,406
Liabilities and Stockholders' Equity	 	_			_			
Current Liabilities								
Accounts payable and accrued liabilities	\$ _	\$	57,696	\$ 14,364	\$	(32,494)	\$	39,566
Money orders payable	_		7,169	· —				7,169
Accrued interest	5,140		5	3,937		(3,937)		5,145
Current portion of capital lease obligation	_		371	_				371
Current portion of subsidiary note payable	_		118	_		_		118
CCFI Funding notes	_		_	5,853		(5,853)		_
Deferred revenue			2,535	_				2,535
Total current liabilities	5,140		67,894	24,154		(42,284)		54,904
Noncurrent Liabilities								
Lease termination payable	_		818	_		_		818
Lines of credit	45,129		_	_		_		45,129
Subsidiary note payable	_		1,821	59,256		_		61,077
Senior secured notes	248,126		_	_		_		248,126
Deferred Revenue			7,520					7,520
Total liabilities	298,395		78,053	83,410		(42,284)		417,574
Stockholders' Equity (Deficit)	62,204		107,099	(13,872)		(360,599)		(205,168)
Total liabilities and stockholders' equity	\$ 360,599	\$	185,152	\$ 69,538	\$	(402,883)	\$	212,406

### Community Choice Financial Inc. and Subsidiaries Condensed Consolidating Statements of Income (unaudited) Six Months Ended June 30, 2018

	Community Choice Financial	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Eliminations	Consolidated
Revenues:					
Finance receivable fees	\$ —	<b>\$</b> 41,527	\$ 55,715	<b>\$</b> —	\$ 97,242
Credit service fees	_	36,687	_	_	36,687
Check cashing fees	_	23,254	_	_	23,254
Card fees	_	4,459	_	_	4,459
Dividend	_	1,500	_	(1,500)	_
Other	_	7,535	392	(593)	7,334
Total revenues		114,962	56,107	(2,093)	168,976
Operating expenses: Salaries		24 402			24 402
Provision for loan losses	_	34,493 15,704	29,754	_	34,493
	_	12,572	29,754		45,458 12,572
Occupancy Advertising and marketing	_	2,507	<del>_</del>	_	2,507
Lease termination costs	_	566	<u> </u>		566
Depreciation and amortization		4,327	_		4,327
Other	_	22,009	_	_	22,009
Total operating expenses		92,178	29,754		121,932
Operating gross profit		22,784	26,353	(2,093)	47,044
Corporate expenses	_	34,503	258	_	34,761
Intercompany management fee	_	(3,059)	3,059	_	_
Depreciation and amortization	_	2,422	_	_	2,422
Interest expense, net	19,779	233	6,378	(593)	25,797
Interest expense allocation	(19,779)	19,779			
Total corporate and other expenses		53,878	9,695	(593)	62,980
Income (loss) before income taxes	_	(31,094)	16,658	(1,500)	(15,936)
Provision for income taxes	_		_		
Net income (loss)	\$ —	\$ (31,094)	\$ 16,658	<b>\$</b> (1,500)	\$ (15,936)

### Community Choice Financial Inc. and Subsidiaries Condensed Consolidating Statements of Income (unaudited) Six Months Ended June 30, 2017

		nmunity Financial	_	Guarantor ubsidiaries	-Guarantor bsidiaries	Elimi	nations	Co	nsolidated
Revenues:									
Finance receivable fees	\$	_	\$	71,671	\$ 25,310	\$	_	\$	96,981
Credit service fees		_		33,285	_		_		33,285
Check cashing fees		_		23,905	_				23,905
Card fees				4,120	_		_		4,120
Dividend		_		11,000	_	(1	1,000)		_
Other		_		8,686	136	Ì	(593)		8,229
Total revenues				152,667	 25,446	(1	1,593)		166,520
Operating expenses:									
Salaries		_		34,789			_		34,789
Provision for loan losses		_		30,935	12,464				43,399
Occupancy		_		13,231	_		_		13,231
Advertising and marketing		_		2,358					2,358
Lease termination costs		_		991	_		_		991
Depreciation and amortization		_		4,865					4,865
Other				24,266	 				24,266
Total operating expenses				111,435	12,464				123,899
Operating gross profit		<u> </u>		41,232	 12,982	(1	1,593)		42,621
Componete extrances				40,293	183				10 176
Corporate expenses		_		,			_		40,476
Intercompany management fee  Lease termination		_		(1,023)	1,023		_		1.7(2
Depreciation and amortization		_		1,762 2,490	_		_		1,762 2,490
Interest expense, net		18,471		403	5,521		(593)		23,802
Interest expense allocation		(18,471)		18,471	3,321		(393)		23,002
Total corporate and other expenses		(10,4/1)		62,396	 6,727		(593)	_	68,530
•					 			_	
Income (loss) before income taxes	_			(21,164)	 6,255	(1	1,000)		(25,909)
Provision (benefit) for income taxes				544	 (162)		284		666
Net income (loss)	\$		\$	(21,708)	\$ 6,417	\$ (1	1,284)	\$	(26,575)

### Community Choice Financial Inc. and Subsidiaries Condensed Consolidating Statements of Cash Flows (unaudited) Six Months Ended June 30, 2018

	Community Guarantor Choice Financial Subsidiaries Subsidiaries		Consolidated		
Net cash provided by (used in) operating activities	\$	4,322	\$ (22,264)	\$ 49,309	\$ 31,367
Cash flows from investing activities					
Net receivables repaid (originated)			17,114	(45,760)	(28,646)
Purchase of leasehold improvements and equipment		_	(3,072)		(3,072)
Net cash provided by (used in) investing activities			14,042	(45,760)	(31,718)
Cash flows from financing activities					
Payments on subsidiary note		_	(59)	_	(59)
Payments on capital lease obligations		_	(322)	_	(322)
Debt issuance costs		(4,322)		(1,622)	(5,944)
Net cash used in financing activities		(4,322)	(381)	(1,622)	(6,325)
Net increase (decrease) in cash and cash equivalents and					
restricted cash		_	(8,603)	1,927	(6,676)
Cash and cash equivalents and restricted cash:					
Beginning			62,111	9,101	71,212
Ending	\$		\$ 53,508	<b>\$ 11,028</b>	\$ 64,536

### Community Choice Financial Inc. and Subsidiaries Condensed Consolidating Statements of Cash Flows (unaudited) Six Months Ended June 30, 2017

	Community Guarantor Non-Guarantor oice Financial Subsidiaries Subsidiaries		Consol	<u>idated</u>	
Net cash provided by (used in) operating activities	\$ (13,789)	\$ 31,715	\$ 11,981	\$ 29	,907
Cash flows from investing activities					
Net receivables repaid (originated)		1,623	(40,993)	(39	,370)
Net acquired assets, net of cash	_	(117)		(	(117)
Purchase of leasehold improvements and equipment		(3,501)	<u> </u>	(3	,501)
Net cash used in investing activities	_	(1,995)	 (40,993)	(42	,988)
Cash flows from financing activities		·		'	
Proceeds from subsidiary note	_		15,000	15	,000
Payments on subsidiary note	_	(56)	(7,300)	(7	,356)
Payments on capital lease obligations, net	_	(540)			(540)
Net proceeds (payments) on lines of credit	16,400	(2,250)	_	14	,150
Debt issuance costs	(2,611)	(1)	(1,106)	(3	,718)
Net cash provided by (used in) financing activities	13,789	(2,847)	6,594	17	,536
Net increase (decrease) in cash and cash equivalents and restricted cash	_	26,873	(22,418)	4	,455
Cash and cash equivalents and restricted cash:					
Beginning	_	74,792	34,556	109	,348
Ending	\$ 	\$ 101,665	\$ 12,138	\$ 113	,803

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion contains management's discussion and analysis of Community Choice Financial Inc's financial condition and results of operations. References to "CCFI," "the company," "us," "we," "our," and ours" refer to Community Choice Financial Inc, together with its subsidiaries. This discussion contains forward-looking statements and involves numerous risks and uncertainties. Actual results may differ materially from those contained in any forward-looking statements.

#### CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

The Private Securities Litigation Reform Act of 1995 ("Act") provides a safe harbor for forward-looking statements. Certain statements in this report are forward-looking statements within the meaning of the Act, and such statements are intended to qualify for the protection of the safe harbor provided by the Act. The words "anticipate," "estimate," "expect," "objective," "goal," "project," "intend," "plan," "believe," "will," "should," "may," "target," "forecast," "guidance," "outlook," and similar expressions generally identify forward-looking statements. Similarly, descriptions of our objectives, strategies, plans, goals or targets are also forward-looking statements. Forward-looking statements relate to the expectations of management as to future occurrences and trends, including statements expressing optimism or pessimism about future operating results or events and projected revenues, earnings, capital expenditures and business strategy. Forward-looking statements are based upon a number of assumptions concerning future conditions that may ultimately prove to be inaccurate. Forward-looking statements are and will be based upon management's then current views and assumptions regarding future events and operating performance, and are applicable only as of the dates of such statements. Although we believe the expectations expressed in forward-looking statements are based on reasonable assumptions within the bounds of our knowledge, forward-looking statements, by their nature, involve risks, uncertainties and other factors, any one or a combination of which could materially affect our business, financial condition, results of operations or liquidity.

Forward-looking statements that we make herein and in other reports and releases are not guarantees of future performance and actual results may differ materially from those discussed in such forward-looking statements as a result of various factors, including, but not limited to, the ongoing impact of the economic and credit crisis, leveling demand for our products, our inability to successfully execute strategic initiatives, our ability to recognize the expected benefits from recently undertaken strategic initiatives, including those described under "Factors Affecting Our Results of Operations— Strategic Initiatives," integration of acquired businesses, competitive pressures, economic pressures on our customers and us, regulatory and legislative changes, the impact of legislation, the risks discussed under Item 1A "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2017, and other factors discussed from time to time. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date they are made. We undertake no obligation to publicly update forward-looking statements whether as a result of new information, future events or otherwise.

Readers are advised, however, to consult any further disclosures we make on related subjects in our public announcements, releases, and reports.

#### Overview

We are a leading provider of alternative financial services to unbanked and under-banked consumers. We provide our customers a variety of financial products and services, including short-term and medium-term consumer loans, check cashing, prepaid debit cards, and other services that address the specific needs of our customers. Through our retail focused business model, we provide our customers immediate access to high quality financial services at competitive rates through the channel most convenient for them. As of June 30, 2018, we operated 478 retail locations across 12 states and were licensed to deliver similar financial services over the internet in 30 states.

Our retail business model provides a broad array of financial products and services whether through a retail location or over the internet, whichever distribution channel satisfies the target customer's needs or desires. We want to

achieve a superior level of customer satisfaction, resulting in increased market penetration and value creation. An important part of our retail model is investing in and creating a premier brand presence, supported by a well-trained and motivated workforce with the aim of enhancing the customer's experience, generating increased traffic and introducing our customers to our diversified set of products.

#### **Factors Affecting Our Results of Operations**

#### Changes in Legislation & Regulation

As previously disclosed in the Company's Annual Report on Form 10-K, although congressional efforts to override the Consumer Financial Protection Bureau's ("CFPB") rules applicable to payday, title and certain high-cost installment loans adopted in October 2017 ("CFPB Rule"), were unsuccessful, the CFPB Rule remains subject to challenge in a lawsuit filed by the Community Financial Services Association of America and Consumer Service Alliance of Texas on April 9, 2018, in the U.S. District Court for the Western District of Texas, Austin Division. In addition, the constitutionality of the CFPB's structure also remains subject to various legal challenges. It is possible that the CFPB's structure and the CFPB Rule will also be subject to legal challenge by other trade groups or other private parties.

Ohio House Bill 123 ("HB 123"), passed out of both the Senate and the House of Representatives on July 24, 2018. HB 123 amends the General Loan Law and Small Loan Law, under which two of the Company's Ohio subsidiaries are licensed, to prohibit loans with a term of fewer than 180-days. HB 123 also prohibits credit services organizations, such as the Company's CSO subsidiary currently operating in Ohio, from brokering an extension of credit if that credit is in a principal amount of less than five thousand dollars, with a term less than 180-days, and that has an annual percentage rate greater than 28%. Ohio's Governor signed HB 123 on July 30, 2018. It will become effective on or about October 30, 2018, but would only apply to loans or extensions of credit made on or after April 28, 2019. The Company is evaluating the effect the passage of HB 123 will have on its Ohio operations, but it currently believes that HB123 would have a material adverse effect on the Company's results of operations.

#### Access to Liquidity and Capital Structure

The Company has \$237.3 million of senior secured notes, \$47.0 million of revolving credit facility debt, and \$60.0 million in subsidiary notes due in the second quarter of 2019. The Company's access to liquidity is critical to support its business model. While the Company is currently engaged in negotiations with its largest bondholders, the success of such negotiations cannot be assured. See, *Liquidity and Need for Additional Capital* at Item 2, page 44.

#### Closure of Utah Facility

In February 2017, the Company closed the Utah office that was acquired in 2012 when we purchased Direct Financial Solutions, our internet business. All call center operations were fully integrated into the Company's primary headquarters in Dublin, Ohio at that time. During the six months ended June 30, 2017, the Company incurred \$2.6 million in closure costs consisting of \$1.8 million in lease termination expenses and \$0.8 million in loss on disposal of assets associated with this consolidation.

#### Retail Platform

During the six months ended June 30, 2018, the Company closed eleven retail locations.

The chart below sets forth certain information regarding our retail presence and number of states served via the internet as of and for the year ended December 31, 2017, and the six months ended June 30, 2018.

		Six Months
	Year Ended December 31, 2017	Ended June 30, 2018
# of Locations		
Beginning of Period	518	489
Opened (a)	47	_
Closed	76	11
End of Period	489	478
Number of states licensed for our internet operations	30	30

(a) Includes leases assumed from an unrelated Mississippi entity that terminated its business operations in June 2017.

The following table provides the geographic composition of our physical locations as of December 31, 2017, and June 30, 2018:

	December 31, 2017	June 30, 2018
Alabama	39	39
Arizona	31	28
California	159	154
Florida	15	15
Indiana	21	21
Kentucky	15	15
Michigan	14	14
Mississippi	51	49
Ohio	92	92
Oregon	2	2
Tennessee	24	23
Virginia	26	26
	489	478

In addition, the Company is licensed to provide internet financial services in the following states: Alabama, Alaska, California, Delaware, Florida, Hawaii, Idaho, Illinois, Indiana, Kansas, Louisiana, Maine, Minnesota, Mississippi, Missouri, Nevada, New Mexico, North Dakota, Ohio, Oklahoma, Oregon, Rhode Island, South Carolina, Tennessee, Texas, Utah, Virginia, Washington, Wisconsin, and Wyoming.

### **Product Characteristics and Mix**

As the Company expands its product offerings to meet customers' needs, the characteristics of the Company's overall loan portfolio shift to reflect the terms of these new products. Our various lending products have different terms. Our prepaid debit card direct deposit offering may reduce our check cashing fees, however, the availability of direct deposit to the Insight prepaid card as an alternative to check cashing may extend the customer relationship.

#### **Expenses**

Our operating expenses relate primarily to the operation of our retail locations and internet presence, including salaries and benefits, retail location occupancy costs, call center costs, advertising, loan loss provisions, and depreciation of assets. We also incur corporate and other expenses on a company-wide basis, including interest expense and other financing costs related to our indebtedness, insurance, salaries, benefits, occupancy costs, professional expenses and management fees paid to our majority stockholders.

We view our compliance, collections and operations groups as core competencies. We have invested in each of these areas and believe we will benefit from increased economies of scale and satisfy the increased regulatory scrutiny of the CFPB.

#### **Critical Accounting Policies**

Consistent with accounting principles generally accepted in the United States of America, our management makes certain estimates and assumptions to determine the reported amounts of assets, liabilities, revenue and expenses in the process of preparing our financial statements. These estimates and assumptions are based on the best information available to management at the time the estimates or assumptions are made. The most significant estimates made by our management include allowance for loan losses, stock based compensation, and our determination for recording the amount of deferred income tax assets and liabilities, because these estimates and assumptions could change materially as a result of conditions both within and beyond management's control.

Management believes that among our significant accounting policies, the following involve a higher degree of judgment:

#### Finance Receivables, Net

Finance receivables consist of short-term and medium-term consumer loans.

Short-term consumer loans can be unsecured or secured with a maturity up to ninety days. Unsecured short-term products typically range in size from \$100 to \$1,000, with a maturity between fourteen and thirty days, and an agreement to defer the presentment of the customer's personal check or preauthorized debit for the aggregate amount of the advance plus fees. This form of lending is based on applicable laws and regulations which vary by state. Statutes vary from state-to-state permitting charging fees of 15% to 20%, to charging interest at 25% per annum plus origination fees. The customers repay the cash advances by making cash payments or allowing the check or preauthorized debit to be presented. Secured short-term products typically range from \$750 to \$5,000, and are asset-based consumer loans whereby the customer obtains cash and grants a security interest in the collateral that may become a lien against that collateral. Secured consumer loans represented 14.5% and 12.8% of short-term consumer loans at December 31, 2017, and June 30, 2018, respectively.

Medium-term consumer loans can be unsecured or secured with a maturity of three months up to thirty-six months. Unsecured medium-term products typically range from \$100 to \$5,000. These consumer loans vary in structure depending upon the regulatory environment where they are offered. The consumer loans are due in installments or provide for a line of credit with periodic monthly payments. Secured medium-term products typically range from \$750 to \$5,000, and are asset-based consumer loans whereby the customer obtains cash and grants a security interest in the collateral that may become a lien against that collateral. Secured consumer loans represented 12.6% and 14.5% of medium-term consumer loans at December 31, 2017, and June 30, 2018, respectively.

In some instances, the Company maintains debt-purchasing arrangements with third-party lenders. The Company accrues for these obligations through management's estimation of anticipated purchases based on expected losses in the third-party lender's portfolio. This obligation is recorded as a current liability on our balance sheet.

Total finance receivables, net of unearned advance fees and allowance for loan losses on the consolidated balance sheet as of December 31, 2017, and June 30, 2018, were \$94.3 million and \$77.5 million, respectively. The

allowance for loan losses as of December 31, 2017, and June 30, 2018, were \$16.3 million and \$14.6 million, respectively. At December 31, 2017, and June 30, 2018, the allowance for loan losses was 14.8% and 15.8%, respectively, of total finance receivables, net of unearned advance fees.

Finance receivables, net as of December 31, 2017, and June 30, 2018, are as follows (in thousands):

	De	cember 31, 2017	•	June 30, 2018
Finance Receivables, net of unearned advance fees	\$	110,666	\$	92,084
Less: Allowance for loan losses		16,327		14,557
Finance Receivables, Net	\$	94,339	\$	77,527

The total changes to the allowance for loan losses for the three months ended June 30, 2017 and 2018, and the six months ended June 30, 2017 and 2018, were as follows (in thousands):

	Three Months Ended June 30,				Six Months Ended June 30,			
		2017		2018		2017		2018
Allowance for loan losses								
Beginning of Period	\$	13,009	\$	14,803	\$	16,219	\$	16,327
Provisions for loan losses		17,400		14,783		31,054		31,339
Charge-offs, net		(17,457)		(15,029)		(34,321)		(33,109)
End of Period	\$	12,952	\$	14,557	\$	12,952	\$	14,557
Allowance as a percentage of finance receivables, net of								
unearned advance fees		12.6%	_	15.8%	_	12.6%	_	15.8%

The provision for loan losses for the three months ended June 30, 2017, and 2018 includes losses from returned items from check cashing of \$1.7 million and \$1.3 million, respectively, and third party lender losses of \$4.8 million and \$6.7 million, respectively. The provision for loan losses for the six months ended June 30, 2017, and 2018 includes losses from returned items from check cashing of \$3.1 million and \$2.4 million, respectively, and third party lender losses of \$9.3 million and \$11.7 million, respectively.

In some instances the Company guarantees loans with third-party lenders. As of December 31, 2017, and June 30, 2018, the outstanding amount of active consumer loans were \$37.0 million and \$33.6 million, respectively, consisting of \$35.8 million and \$32.5 million in short-term, and \$1.2 million and \$1.1 million in installment loans, respectively. The Company accrues for these obligations through management's estimation of anticipated purchases based on expected losses in the third-party lender's portfolio. This obligation is recorded as a current liability on our balance sheet and was \$4.8 million and \$4.5 million as of December 31, 2017, and June 30, 2018, respectively.

#### Income Taxes

We record income taxes as applicable under generally accepted accounting standards. Deferred tax assets and liabilities are determined based on differences between the financial reporting and tax basis of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to reverse. A valuation allowance is recorded to reduce the deferred tax asset if it is more likely than not that some portion of the asset will not be realized.

As of June 30, 2018, the Company had a valuation allowance on its deferred tax assets as it was more likely than not that approximately \$76.1 million of net deferred tax assets would not be realized in the foreseeable future. Based on a pre-tax loss of \$15.9 million for the six months ended June 30, 2018, and the projected reversal of temporary items, the Company continues to maintain a full valuation allowance against its deferred tax assets.

#### **Non-Guarantor Subsidiaries and Unrestricted Subsidiaries**

As described in more detail under Note 15 to the consolidated financial statements, we had two non-guarantor subsidiaries as of June 30, 2018. Certain information with respect to our Non-guarantor Subsidiaries is set out in the table below.

	Six Months Ended June 30,			
	 2017 2			
Statement of Operations Data:				
Total revenues	\$ 25,446	\$	56,107	
Total operating expenses	12,464		29,754	
Income before income taxes	6,255		16,658	
Balance Sheet Data:				
Total assets	\$ 57,075	\$	82,833	
Total liabilities	63,206		81,668	

As of June 30, 2018, of the entities classified as "Non-Guarantor Subsidiaries," CCFI Funding, and CCFI Funding II are "Unrestricted Subsidiaries" as defined in the indentures governing our senior notes. CCFI Funding was created on December 20, 2013, and CCFI Funding II was established on September 19, 2014. The remainder of the entities included under "Non-Guarantor Subsidiaries" are "Restricted Subsidiaries" as defined in the indentures governing our senior secured notes and do not have material assets, liabilities, revenue or expenses.

#### **Results of Operations**

### Three Months Ended June 30, 2018, Compared to the Three Months Ended June 30, 2017

The following table sets forth key operating data for the three months ended June 30, 2017, and 2018 (dollars in thousands):

	Three Months Ended June 30,						
	2017	2018	Increase (Decrease)		2017	2018	
			(Percent)		(Percent o	f Revenue)	
Total Revenues	\$ 81,168	\$ 81,325	\$ 157	0.2%	100.0%	100.0%	
Operating Expenses							
Salaries	17,516	17,361	(155)	(0.9%)	21.6%	21.3%	
Provision for losses	23,859	22,823	(1,036)	(4.3%)	29.4%	28.1%	
Occupancy	6,602	6,229	(373)	(5.6%)	8.1%	7.7%	
Advertising and marketing	1,544	1,496	(48)	(3.1%)	1.9%	1.8%	
Lease termination	944	469	(475)	(50.3%)	1.2%	0.6%	
Depreciation and amortization	2,327	2,104	(223)	(9.6%)	2.9%	2.6%	
Other operating expenses	12,351	10,984	(1,367)	(11.1%)	15.2%	13.5%	
Total Operating Expenses	65,143	61,466	(3,677)	(5.6%)	80.3%	75.6%	
Income from Operations	16,025	19,859	3,834	23.9%	19.7%	24.4%	
Corporate and other expenses						<u> </u>	
Corporate expenses	20,137	17,009	(3,128)	(15.5%)	24.8%	20.9%	
Depreciation and amortization	1,181	1,329	148	12.5%	1.6%	1.7%	
Interest expense, net	12,431	13,619	1,188	9.6%	15.3%	16.7%	
Income tax expense	333		(333)	(100.0%)	0.3%		
Total corporate and other expenses	34,082	31,957	(2,125)	(6.2%)	42.0%	39.3%	
Net loss before advisory fee	(18,057)	(12,098)	5,959	(33.0%)	(22.2%)	$\overline{(14.9\%)}$	
Sponsor advisory fee	153	150	(3)	(2.0%)	0.2%	0.2%	
Net loss	\$ (18,210)	\$ (12,248)	\$ 5,962	(32.7%)	(22.4%)	(15.1%)	

### **Operating Metrics**

The following tables set forth key loan and check cashing operating data as of and for the three months ended June 30, 2017, and 2018:

	Three Months Ended June 30,			
		2017		2018
Short-term Loan Operating Data (unaudited):				
Loan volume (originations and refinancing) (in thousands)	\$	246,259	\$	250,025
Number of loan transactions (in thousands)		663		689
Average new loan size	\$	371	\$	363
Average fee per new loan	\$	47.59	\$	46.49
Loan loss provision	\$	9,393	\$	8,699
Loan loss provision as a percentage of loan volume		3.8%		3.5%
Secured loans as percentage of total at June 30th		15.0%		12.8%
Medium-term Loan Operating Data (unaudited):				
Balance outstanding (in thousands)	\$	42,119	\$	37,187
Number of loans outstanding		33,729		34,973
Average balance outstanding	\$	1,249	\$	1,063
Weighted average monthly percentage rate		16.2%		16.9%
Allowance as a percentage of finance receivables		24.7%		32.1%
Loan loss provision	\$	8,007	\$	6,084
Secured loans as percentage of total at June 30th		9.8%		14.5%
Check Cashing Data (unaudited):				
Face amount of checks cashed (in thousands)	\$	459,948	\$	458,815
Number of checks cashed (in thousands)		838		762
Face amount of average check	\$	549	\$	602
Average fee per check	\$	14.05	\$	15.16
Returned check expense	\$	1,695	\$	1,329
Returned check expense as a percent of face amount of checks cashed		0.4%		0.3%

#### Revenue

	Three Months Ended June 30,						
(dollars in thousands)	2017	2018	Increase (1	Decrease)	2017	2018	
			(Percent)		(Percent of Revenue)		
	<b>*</b> 24	<b></b>		4.407	20.00/	20.40/	
Short-term Consumer Loan Fees and Interest	\$ 31,572	\$ 32,021	\$ 449	1.4%	38.9%	39.4%	
Medium-term Consumer Loan Fees and Interest	16,358	14,289	(2,069)	(12.6%)	20.2%	17.6%	
Credit Service Fees	15,146	17,491	2,345	15.5%	18.7%	21.5%	
Check Cashing Fees	11,779	11,562	(217)	(1.8%)	14.5%	14.2%	
Prepaid Debit Card Services	2,113	2,511	398	18.8%	2.6%	3.1%	
Other Income	4,200	3,451	(749)	(17.8%)	5.1%	4.2%	
Total Revenue	\$ 81,168	\$ 81,325	\$ 157	0.2%	100.0%	100.0%	

Total revenue for the three months ended June 30, 2018, increased \$0.2 million, or 0.2%, as compared to the same period in the prior year. The increases in short-term consumer loan fees and credit service fees are in-line with the Company's strategy of focusing on growing short-term consumer loan and CSO portfolios.

Revenue from short-term consumer loan fees and interest for the three months ended June 30, 2018, increased \$0.5 million, or 1.4%, and increased as a percentage of total revenue from 38.9% to 39.4% compared to the same period in 2017.

Revenue from medium-term consumer loans for the three months ended June 30, 2018, decreased \$2.1 million, or 12.6%, compared to the same period in 2017. However, medium-term consumer loan revenue for the Retail financial services segment increased by \$0.8 million, or 9.9%, for the three months ended June 30, 2018 as compared to the prior year period.

Revenue from credit service fees for the three months ended June 30, 2018, increased \$2.3 million, or 15.5%, compared to the same period in 2017, primarily the result of the Company growing its retail CSO portfolio.

#### **Operating Expenses**

	Three Months Ended June 30,					
(dollars in thousands)	2017	2018	Increase (	Decrease)	2017	2018
				(Percent)	(Percent o	f Revenue)
0.1 -1	¢ 17.516	¢ 17 271	Φ (1 <i>55</i> )	(0.00/)	21 (0/	21.20/
Salaries	\$ 17,516	\$ 17,361	\$ (155)	(0.9%)	21.6%	21.3%
Provision for Loan Losses	23,859	22,823	(1,036)	(4.3%)	29.4%	28.1%
Occupancy	6,602	6,229	(373)	(5.6%)	8.1%	7.7%
Depreciation & Amortization	2,327	2,104	(223)	(9.6%)	2.9%	2.6%
Lease Termination Costs	944	469	(475)	(50.3%)	1.2%	0.6%
Advertising & Marketing	1,544	1,496	(48)	(3.1%)	1.9%	1.8%
Bank Charges	1,812	1,706	(106)	(5.8%)	2.2%	2.1%
Store Supplies	337	375	38	11.3%	0.4%	0.5%
Collection Expenses	374	502	128	34.2%	0.5%	0.6%
Telecommunications	2,102	1,378	(724)	(34.4%)	2.6%	1.7%
Security	603	606	3	0.5%	0.7%	0.7%
License & Other Taxes	443	386	(57)	(12.9%)	0.5%	0.5%
Loss on Asset Disposal	761	159	(602)	(79.1%)	0.9%	0.2%
Verification Processes	868	1,019	151	17.4%	1.1%	1.3%
Other Operating Expenses	5,051	4,853	(198)	(3.9%)	6.3%	6.0%
<b>Total Operating Expenses</b>	65,143	61,466	(3,677)	(5.6%)	80.3%	75.6%
Income from Operations	\$ 16,025	\$ 19,859	\$ 3,834	23.9%	19.7%	24.4%

Total operating expenses decreased \$3.7 million, or 5.6%, for the three months ended June 30, 2018, as compared to the same period in the prior year, primarily due to the decrease in the provision for loan losses, telecommunications and operating costs related to the underperforming retail locations.

Salaries, occupancy, lease termination, and loss on asset disposal costs all decreased for the three months ended June 30, 2018, as compared to the prior period, primarily due to the consolidation of underperforming retail locations.

The provision for loan losses decreased by \$1.0 million, or 4.3%, for the three months ended June 30, 2018, as compared to the same period in the prior year, and decreased as a percentage of revenue from 29.4% to 28.1%, primarily as a result of stricter underwriting.

Telecommunications costs decreased by \$0.8 million, or 34.4%, for the three months ended June 30, 2018, as compared to the prior period, primarily as a result of implementing less expensive service providers.

### Corporate and Other Expenses

	Three Months Ended June 30,							
	2017 2018		Increase (	Decrease)	2017	2018		
				(Percent)	(Percent o	f Revenue)		
Corporate Expenses	\$ 20,137	\$ 17,009	\$ (3,128)	(15.5%)	24.8%	20.9%		
Depreciation & Amortization	1,181	1,329	148	12.5%	1.6%	1.6%		
Sponsor Advisory Fee	153	150	(3)	(2.0%)	0.2%	0.2%		
Interest expense, net	12,431	13,619	1,188	9.6%	15.3%	16.7%		
Income tax expense	333	_	(333)	(100.0%)	0.3%	_		
<b>Total Corporate and Other Expenses</b>	\$ 34,235	\$ 32,107	\$ (2,128)	(6.2%)	42.2%	39.5%		

The decrease in corporate expenses from \$20.1 million to \$17.0 million, for the three months ended June 30, 2018, as compared to the prior year's period, or a decrease of 15.5%, is primarily the result of compensation and headcount reductions.

The increase in interest expense is due to the amortization of financing costs associated with the revolving credit facility and note amendments at the end of the first quarter of 2018, and the increase in the interest related to the subsidiary note amended in the second quarter of 2017.

There is no income tax expense in the current period due to the current net loss and the full impairment of goodwill taken in the fourth quarter of 2017.

### Business Segment Results of Operations for the Three Months Ended June 30, 2018, and June 30, 2017

The following tables present summarized financial information for our segments:

		As of and for the three months ended June 30, 2018					
	Retail		Internet		Unallocated		
	Financial	% of	Financial	% of	(Income)		% of
	Services	Revenue	Services	Revenue	Expenses	Consolidated	Revenue
Total Assets	\$ 160,566		\$ 25,914			\$ 186,480	
Other Intangible Assets	103		382			485	
Total Revenues	\$ 68,920	100.0 %	\$ 12,405	100.0 %		\$ 81,325	100.0 %
Provision for Loan Losses	17,162	24.9 %	5,661	45.6 %		22,823	28.0 %
Other Operating Expenses	36,570	53.1 %	2,073	16.7 %		38,643	47.5 %
Operating Gross Profit	15,188	22.0 %	4,671	37.7 %		19,859	24.5 %
Interest Expense, net	10,514	15.3 %	3,105	25.0 %		13,619	16.7 %
Depreciation and Amortization	1,236	1.8 %	93	0.7 %		1,329	1.6 %
Other Corporate Expenses (a)	_		_		17,159	17,159	21.1 %
Income (loss) from Continuing							
Operations, before tax	3,438	5.0 %	1,473	11.9 %	(17,159)	(12,248)	(15.1)%

<sup>(</sup>a) Represents expenses not associated directly with operations that are not allocated between reportable segments. Therefore, the Company has elected to disclose other corporate expenses as unallocated.

	As of and for the three months ended June 30, 2017						
	Retail Financial Services	% of Revenue	Internet Financial Services	% of Revenue	Unallocated (Income) Expenses	Consolidated	% of Revenue
Total Assets	\$ 333,345		\$ 35,802			\$ 369,147	
Goodwill	113,499					113,499	
Other Intangible Assets	449		716			1,165	
Total Revenues	\$ 65,726	100.0 %	\$ 15,442	100.0 %		\$ 81,168	100.0 %
Provision for Loan Losses	15,402	23.4 %	8,457	54.8 %		23,859	29.4 %
Other Operating Expenses	39,358	59.9 %	1,926	12.4 %		41,284	50.9 %
Operating Gross Profit	10,966	16.7 %	5,059	32.8 %		16,025	19.7 %
Interest Expense, net	8,687	13.2 %	3,744	24.2 %		12,431	15.3 %
Depreciation and Amortization	1,093	1.7 %	88	0.6 %		1,181	1.5 %
Other Corporate Expenses (a)	_	_	_		20,290	20,290	25.0 %
Income (loss) from Continuing Operations, before tax	1,186	1.8 %	1,227	7.9 %	(20,290)	(17,877)	(22.0)%

<sup>(</sup>a) Represents expenses not associated directly with operations that are not allocated between reportable segments. Therefore, the Company has elected to disclose all other corporate expenses as unallocated.

### Retail Financial Services

Retail financial services represented 84.7%, or \$68.9 million, of consolidated revenues for the three months ended June 30, 2018, which was an increase of \$3.2 million, or 4.9%, over the prior period, primarily due to the Company growing its CSO and retail medium-term consumer loan portfolios.

#### Internet Financial Services

For the three months ended June 30, 2018, total revenues contributed by our Internet financial services segment was \$12.4 million, a decrease of \$3.0 million, or 19.7%, over the prior year comparable period due to medium-term portfolios decreasing throughout the prior year. Internet financial services operating gross profit as a percentage of revenue increased to 37.7% from 32.8%, and provision for loan losses as a percentage of revenue decreased to 45.6%

from 54.8%, for the three months ended June 30, 2018, as compared to the prior period, primarily due to the improvement in the quality of the internet medium-term consumer loan portfolio as a result of stricter underwriting.

# Six Months Ended June 30, 2018, Compared to the Six Months Ended June 30, 2017

The following table sets forth key operating data for the six months ended June 30, 2017, and 2018 (dollars in thousands):

	Six Months Ended June 30,						
	2017	2018	Increase (	Decrease)	2017	2018	
				(Percent)	(Percent o	f Revenue)	
Total Revenues	\$ 166,520	\$ 168,976	\$ 2,456	1.5%	100.0%	100.0%	
Operating Expenses	+,-	<b>,</b> , , , , , , , , , , , , , , , , , ,	+ ,				
Salaries and benefits	34,789	34,493	(296)	(0.9%)	20.9%	20.4%	
Provision for losses	43,399	45,458	2,059	4.7%	26.1%	26.9%	
Occupancy	13,231	12,572	(659)	(5.0%)	7.9%	7.4%	
Advertising and marketing	2,358	2,507	149	6.3%	1.4%	1.5%	
Lease termination	991	566	(425)	(42.9%)	0.6%	0.3%	
Depreciation and amortization	4,865	4,327	(538)	(11.1%)	2.9%	2.6%	
Other operating expenses	24,266	22,009	(2,257)	(9.3%)	14.6%	13.0%	
Total Operating Expenses	123,899	121,932	(1,967)	(1.6%)	74.4%	72.2%	
Income from Operations	42,621	47,044	4,423	10.4%	25.6%	27.8%	
Corporate and other expenses							
Corporate expenses	40,161	34,461	(5,700)	(14.2%)	24.1%	20.4%	
Lease termination	1,762	_	(1,762)	(100.0%)	1.1%	_	
Depreciation and amortization	2,490	2,422	(68)	(2.7%)	1.5%	1.4%	
Interest expense, net	23,802	25,797	1,995	8.4%	14.3%	15.3%	
Income tax expense	666		(666)	(100.0%)	0.4%		
Total corporate and other expenses	68,881	62,680	(6,201)	(9.0%)	41.4%	37.1%	
Net loss before advisory fee	(26,260)	(15,636)	10,624	40.5%	$\overline{(15.8\%)}$	(9.3%)	
Sponsor advisory fee	315	300	(15)	(4.8%)	0.2%	0.2%	
Net Loss	\$ (26,575)	\$ (15,936)	\$ 10,639	40.0%	(16.0%)	(9.5%)	

# **Operating Metrics**

The following tables set forth key loan and check cashing operating data as of and for the six months ended June 30, 2017, and 2018:

	Six Months Ended June 30,			
		2017		2018
Short-term Loan Operating Data (unaudited):				
Loan volume (originations and refinancing) (in thousands)	\$	481,523	\$	508,242
Number of loan transactions (in thousands)		1,295		1,395
Average new loan size	\$	372	\$	364
Average fee per new loan	\$	48.36	\$	47.50
Loan loss provision	\$	15,826	\$	16,858
Loan loss provision as a percentage of loan volume		3.3%		3.3%
Secured loans as percentage of total at June 30th		15.0%		12.8%
Medium-term Loan Operating Data (unaudited):				
Balance outstanding (in thousands)	\$	42,119	\$	37,187
Number of loans outstanding		33,729		34,973
Average balance outstanding	\$	1,249	\$	1,063
Weighted average monthly percentage rate		16.2%		16.9%
Allowance as a percentage of finance receivables		24.7%		32.1%
Loan loss provision	\$	15,228	\$	14,481
Secured loans as percentage of total at June 30th		9.8%		14.5%
Check Cashing Data (unaudited):				
Face amount of checks cashed (in thousands)	\$	925,804	\$	913,388
Number of checks cashed (in thousands)		1,653		1,512
Face amount of average check	\$	560	\$	604
Average fee per check	\$	14.46	\$	15.38
Returned check expense	\$	3,094	\$	2,391
Returned check expense as a percent of face amount of checks cashed		0.3%		0.3%

# Revenue

	Six Months Ended June 30,						
	2017	2017 2018 Decrease		2017	2018		
		(Percent) (Percent)		(Percent o	f Revenue)		
Short-term Consumer Loan Fees and Interest	\$ 62,629	\$ 66,286	\$ 3,657	5.8%	37.6%	39.2%	
Medium-term Consumer Loan Fees and Interest	34,352	30,956	(3,396)	(9.9%)	20.6%	18.3%	
Credit Service Fees	33,285	36,687	3,402	10.2%	20.0%	21.7%	
Check Cashing Fees	23,905	23,254	(651)	(2.7%)	14.4%	13.8%	
Prepaid Debit Card Services	4,120	4,459	339	8.2%	2.5%	2.6%	
Other Income	8,229	7,334	(895)	(10.9%)	4.9%	4.4%	
Total Revenue	\$ 166,520	\$ 168,976	\$ 2,456	1.5%	100.0%	100.0%	

Total revenue for the six months ended June 30, 2018, increased \$2.5 million, or 1.5%, as compared to the same period in the prior year. The increases in short-term consumer loan fees and credit service fees are in-line with the Company's strategy and reflect an increase in portfolio balances since the prior year.

Revenue from short-term consumer loan fees and interest for the six months ended June 30, 2018, increased \$3.7 million, or 5.8%, and increased as a percentage of total revenue from 37.6% to 39.2% compared to the same period in 2017. The increase in short-term consumer loan revenue is primarily due to the Company's focus on growing its short-term consumer loan portfolios.

Revenue from medium-term consumer loans for the six months ended June 30, 2018, decreased \$3.4 million, or 9.9%, compared to the same period in 2017. However, medium-term consumer loan revenue for the Retail financial services segment increased by \$2.0 million, or 12.6%, for the six months ended June 30, 2018 as compared to the prior year period.

Revenue from credit service fees for the six months ended June 30, 2018, increased \$3.4 million, or 10.2%, compared to the same period in 2017, primarily the result of the Company growing its retail CSO portfolio.

### **Operating Expenses**

	Six Months Ended June 30,					
	2017	2018 Increase (Decrease)			2017	2018
				(Percent)	(Percent of	f Revenue)
Salaries	\$ 34,789	\$ 34,493	\$ (296)	(0.9%)	20.9%	20.4%
Provision for Loan Losses	43,399	45,458	2,059	4.7%	26.1%	26.9%
Occupancy	13,231	12,572	(659)	(5.0%)	7.9%	7.4%
Depreciation & Amortization	4,865	4,327	(538)	(11.1%)	2.9%	2.6%
Lease Termination Costs	991	566	(425)	(42.9%)	0.6%	0.3%
Advertising & Marketing	2,358	2,507	149	6.3%	1.4%	1.5%
Bank Charges	3,675	3,553	(122)	(3.3%)	2.2%	2.1%
Store Supplies	821	769	(52)	(6.3%)	0.5%	0.5%
Collection Expenses	884	1,135	251	28.4%	0.5%	0.7%
Telecommunications	4,353	2,984	(1,369)	(31.4%)	2.6%	1.8%
Security	1,039	1,251	212	20.4%	0.6%	0.7%
License & Other Taxes	803	746	(57)	(7.1%)	0.5%	0.4%
Loss on Asset Disposal	874	270	(604)	(69.1%)	0.5%	0.2%
Verification Processes	1,434	1,984	550	38.4%	0.9%	1.2%
Other Operating Expenses	10,383	9,317	(1,066)	(10.3%)	6.3%	5.5%
<b>Total Operating Expenses</b>	123,899	121,932	(1,967)	(1.6%)	74.4%	72.2%
Income from Operations	\$ 42,621	\$ 47,044	\$ 4,423	10.4%	25.6%	27.8%

Total operating expenses decreased \$2.0 million, or 1.6%, for the six months ended June 30, 2018, as compared to the same period in the prior year, primarily due to the decrease in telecommunications, other operating costs and costs related to the underperforming retail locations, partially offset by the increase in the provision for loan losses.

Salaries, occupancy, lease termination, and loss on asset disposal costs all decreased for the six months ended June 30, 2018, as compared to the prior period, primarily due to the consolidation of underperforming retail locations.

The provision for loan losses increased by \$2.1 million, or 4.7%, for the six months ended June 30, 2018, as compared to the same period in the prior year primarily related to our short-term consumer loan and CSO loan portfolios. The provision for loan losses as a percentage of revenue for the current quarter was less than the comparable percentages for each of the preceding five fiscal quarters for medium-term consumer loans.

Telecommunications costs decreased by \$1.4 million, or 31.4%, for the six months ended June 30, 2018, as compared to the prior period, primarily as a result of implementing less expensive service providers.

Other operating expenses decreased by \$1.1 million, or 10.3%, for the six months ended June 30, 2018, as compared to the prior period, primarily as a result of our cost containment initiatives.

### Corporate and Other Expenses

	Six Months Ended June 30,							
(dollars in thousands)	2017	2018	Increase (	Decrease)	2017	2018		
				(Percent)	(Percent of	Revenue)		
Corporate Expenses	\$ 40,161	\$ 34,461	\$ (5,700)	(14.2%)	24.1%	20.4%		
Lease termination costs	1,762	_	(1,762)	(100.0%)	1.1%	_		
Depreciation & Amortization	2,490	2,422	(68)	(2.7%)	1.5%	1.4%		
Sponsor Advisory Fee	315	300	(15)	(4.8%)	0.2%	0.2%		
Interest expense, net	23,802	25,797	1,995	8.4%	14.3%	15.3%		
Income tax expense	666		(666)	100.0%	0.4%	_		
Total Corporate and Other Expenses	\$ 69,196	\$ 62,980	\$ (6,216)	(9.0%)	41.6%	37.3%		

The decrease in corporate expenses from \$40.2 million to \$34.5 million, for the six months ended June 30, 2018, as compared to the prior year's period, or a decrease of 14.2%, is primarily the result of compensation and headcount reductions.

Lease termination in the prior period is the result of closing the Company's Utah facility.

The increase in interest expense is primarily due to the amortization of the financing costs associated with the revolving credit facility and note amendments in the first quarter of the current year. Additionally, interest expense on the subsidiary note in the current year is greater than the prior year as the note was amended and increased to \$55.0 million in the second quarter of the prior year.

There is no income tax expense in the current period due to the current net loss and the full impairment of goodwill taken in the fourth quarter of 2017.

### Business Segment Results of Operations for the Six Months Ended June 30, 2018, and June 30, 2017

The following tables present summarized financial information for our segments:

		As of and for the six months ended June 30, 2018					
	Retail Financial Services	% of Revenue	Internet Financial Services	% of Revenue	Unallocated (Income) Expenses	Consolidated	% of Revenue
Total Assets	\$ 160,566		\$ 25,914			\$ 186,480	
Other Intangible Assets	103		382			485	
Total Revenues	\$ 141,717	100.0 %	\$ 27,259	100.0 %		\$ 168,976	100.0 %
Provision for Loan Losses	32,782	23.1 %	12,676	46.5 %		45,458	26.9 %
Other Operating Expenses	72,861	51.4 %	3,613	13.3 %		76,474	45.3 %
Operating Gross Profit	36,074	25.5 %	10,970	40.2 %		47,044	27.8 %
Interest Expense, net	19,993	14.1 %	5,804	21.3 %		25,797	15.3 %
Depreciation and Amortization	2,236	1.6 %	186	0.7 %		2,422	1.5 %
Other Corporate Expenses (a)	_	_	_	_	34,761	34,761	20.6 %
Income (Loss) from Continuing Operations, before tax	13,845	9.8 %	4,980	18.3 %	(34,761)	(15,936)	(9.4)%

<sup>(</sup>a) Represents expenses not associated directly with operations that are not allocated between reportable segments. Therefore, the Company has elected to disclose other corporate expenses as unallocated.

		As of and for the six months ended June 30, 2017					
	Retail Financial Services	% of Revenue	Internet Financial Services	% of Revenue	Unallocated (Income) Expenses	Consolidated	% of Revenue
Total Assets	\$ 333,345	110,01100	\$ 35,802	110,0110		\$ 369,147	110,01110
Goodwill	113,499					113,499	
Other Intangible Assets	449		716			1,165	
Total Revenues	\$ 134,417	100.0 %	\$ 32,103	100.0 %		\$ 166,520	100.0 %
Provision for Loan Losses	27,460	20.4 %	15,939	49.6 %		43,399	26.1 %
Other Operating Expenses	77,564	57.7 %	2,936	9.2 %		80,500	48.3 %
Operating Gross Profit	29,393	21.9 %	13,228	41.2 %		42,621	25.6 %
Interest Expense, net	16,053	11.9 %	7,749	24.1 %		23,802	14.3 %
Depreciation and Amortization	2,222	1.7 %	268	0.8 %		2,490	1.5 %
Lease termination Expenses			1,762	5.5 %		1,762	1.1 %
Other Corporate Expenses (a)	_	_		_	40,476	40,476	24.3 %
Income (loss) from Continuing Operations, before tax	11,118	8.3 %	3,449	10.7 %	(40,476)	(25,909)	(15.6)%

<sup>(</sup>a) Represents expenses not associated directly with operations that are not allocated between reportable segments. Therefore, the Company has elected to disclose all other corporate expenses as unallocated.

#### Retail Financial Services

Retail financial services represented 83.9%, or \$141.7 million, of consolidated revenues for the six months ended June 30, 2018, which was an increase of \$7.3 million, or 5.4%, over the prior period. Retail financial services operating gross profit as a percentage of revenue increased to 25.5% from 21.9% for the six months ended June 30, 2018, as compared to the prior period.

#### Internet Financial Services

For the six months ended June 30, 2018, total revenues contributed by our Internet financial services segment was \$27.3 million, a decrease of \$4.8 million, or 15.1%, over the prior year comparable period due to medium-term portfolios decreasing throughout the prior year.

### Liquidity and Need for Additional Capital

We have historically funded our liquidity needs through cash flow from operations and borrowings under our revolving credit facilities and subsidiary notes. However, \$237.3 million of senior notes, \$47.0 million of revolving credit facility debt, and \$60.0 million in subsidiary notes are due in the second quarter of 2019. The Company's expected cash position will not be sufficient to repay this indebtedness as it becomes due and the Company will need to restructure or refinance this indebtedness and there can be no assurances as to the ability of the Company to conclude such a restructuring or refinancing. These factors raise substantial doubt regarding the Company's ability to meet its obligations and continue as a going concern for the period which extends one-year from the issuance of these financial statements. Beyond that twelve-month period, funding capital expenditures, working capital and debt requirements will depend on our future financial performance, which is subject to many economic, commercial, regulatory, financial and other factors that are beyond our control.

While the Company is currently engaged in negotiations with its largest bondholders, the success of such negotiations cannot be assured. Any inability to reach an agreement with existing debt holders, secure sufficient refinancing sources for our pending debt maturities and/or our inability to continue as a going concern could have a significant and material adverse effect on the Company, its operations and its investors and, in particular, could significantly impair recoveries by our current bondholders. It is unlikely that the Company's assets, in any event, would be sufficient to satisfy its current debt obligations. See Item 1A "Risk Factors" in our Annual Report on Form 10-K for

the year ended December 31, 2017, for more information on how these contingences could negatively impact the Company and its bond holders.

### Six Month Cash Flow Analysis

The table below summarizes our cash flows for the six months ended June 30, 2017, and 2018.

	Six Months Ending June 30,			
(in thousands)		2017		2018
Net Cash Provided by Operating Activities	\$	29,907	\$	31,367
Net Cash Used in Investing Activities		(42,988)		(31,718)
Net Cash Provided by (Used in) Financing Activities		17,536		(6,325)
Net Increase (Decrease) in Cash and Cash Equivalents and Restricted Cash	\$	4,455	\$	(6,676)

Cash Flows from Operating Activities. Net cash provided by operating activities for the six months ended June 30, 2018 and 2017, were \$31.4 million and \$29.9 million, respectively. Net income, net of the non-cash impact of the provision for loan losses was \$29.5 million and \$16.8 million for the six months ended June 30, 2018 and 2017, respectively.

Cash Flows from Investing Activities. Net cash used in investing activities during 2018 was \$31.7 million. The primary uses of cash were \$28.6 million in loan originations and \$3.1 million in purchases of leasehold improvements and equipment. Net cash used in investing activities during 2017 was \$43.0 million. The primary uses of cash were \$39.4 million in loan originations and \$3.5 million in purchases of leasehold improvements and equipment.

Cash Flows from Financing Activities. Net cash used in financing activities during 2018 was \$6.3 million. The primary use of cash was \$5.9 million in debt issuance costs. Net cash provided by financing activities during 2017 was \$17.5 million. The primary sources of cash were \$15.0 million in proceeds from a subsidiary note and \$14.2 million in net proceeds from lines of credit.

### Financing Instruments

The Indentures governing our senior secured notes contain certain covenants and events of default that are customary with respect to non-investment grade debt securities, including limitations on our ability to incur additional indebtedness, pay dividends on or make other distributions or repurchase our capital stock, make certain investments, enter into certain types of transactions with affiliates, create liens, and sell certain assets, or merge with or into other companies. The agreement governing our \$47.0 million revolving credit facility contains restrictive covenants that limit our ability to incur additional indebtedness, pay dividends on or make other distributions or repurchase our capital stock, make certain investments, enter into certain types of transactions with affiliates, create liens, and sell certain assets, or merge with or into other companies, in each case to the same extent as the indentures governing our notes. We were in compliance with these covenants as of June 30, 2018.

On March 30, 2018, the Company amended its revolving credit facility with Victory Park Management, LLC, as administrative agent, and certain of its affiliates as lenders, which we refer to collectively as VPC, to extend the maturity date to April 4, 2019. The amendment added covenants addressing daily minimum liquidity and asset coverage tests, weekly operational reporting requirements and monthly EBITDA and borrowing base coverage tests. Additionally, the Company is required to use commercially reasonable efforts to obtain reasonably satisfactory modification of the 2019 and 2020 Notes.

The non-guarantor and unrestricted subsidiaries, created to acquire loans from the retail and internet portfolios, amended its \$60.0 million note on March 30, 2018 to extend the maturity date to April 4, 2019. The amendment increases the administrative fee to 0.95% and permits an additional extension of the facility maturity date to April 2021 if certain conditions are met. The amendment allows for additional short term loans within the borrowing base and includes

additional covenants addressing daily minimum cash and asset coverage tests, dividend limits, weekly operational reporting requirements, borrowing base reporting, and a monthly consolidated EBITDA test.

### Capital Expenditures

During the six months ended June 30, 2018, the Company spent \$3.1 million on capital expenditures and \$3.5 million during the comparable period in the prior year. The decrease is primarily related to capital expenditures for stores acquired in the prior year, which were not replicated in the current period.

### Seasonality

Our business is seasonal based on the liquidity and cash flow needs of our customers. Customers cash tax refund checks primarily in the first calendar quarter of each year which is traditionally our strongest check cashing quarter. We typically see our loan portfolio decline in the first quarter as a result of the consumer liquidity created through income tax refunds. Following the first quarter, we typically see our loan portfolio expand through the remainder of the year with the third and fourth quarters showing the strongest loan demand due to the holiday season.

### **Contractual Obligations and Commitments**

On December 20, 2013, and June 19, 2014, the Company created non-guarantor subsidiaries in order to acquire loans from the retail and internet portfolios. The non-guarantor subsidiaries funding were the proceeds from \$40.0 million and \$7.3 million installment notes, which were used to acquire loans from guarantor subsidiaries. On April 25, 2017, the Company's non-guarantor and unrestricted subsidiary, CCFI Funding II, LLC and Ivy Funding Nine, LLC, amended and restated its existing \$40.0 million note to increase the borrowing capacity up to \$60.0 million. The \$60.0 million note has a maturity date of January 2019 and an interest rate of 16.75% and a monthly administrative fee of 0.75% on the outstanding principal balance of the note. The note also has a cross-default to the Company's revolving credit facility, dividend restrictions, borrowing base testing, and a cash flow coverage test. In addition, the note contains make-whole provisions in the event of a prepayment. The proceeds from the amended note were used to acquire loans from guarantor subsidiaries. In connection with the amendment, the other non-guarantor and unrestricted subsidiary's \$7.3 million note was satisfied in full.

On March 30, 2018, the April 25, 2017 note was further amended to extend the maturity date to April 4, 2019. The amendment increased the administrative fee to 0.95% and permits an additional extension of the facility maturity date to April 2021 if certain conditions are met. The amendment allows for additional short-term loans within the borrowing base and includes additional covenants addressing daily minimum cash and asset coverage tests, dividend limits, weekly operational reporting requirements, borrowing base reporting, and a monthly consolidated EBITDA test.

On July 19, 2014, a guarantor subsidiary of the Company entered in to a \$1.4 million term note with a nonrelated entity for the acquisition of a share of an airplane. We recorded our \$1.1 million share of the joint note, but both parties are joint and severally liable. The joint note had an outstanding balance of \$1.1 million at June 30, 2018 and our share of the note was \$0.9 million.

On May 24, 2016, a guarantor subsidiary of the Company entered into a \$1.2 million term note for a fractional share of an airplane. The note had an outstanding balance of \$1.0 million at June 30, 2018.

### Impact of Inflation

Our results of operations are not materially impacted by fluctuations in inflation.

### **Balance Sheet Variations**

Cash and cash equivalents, accounts payable, accrued liabilities, money orders payable and revolving advances vary because of seasonal and day-to-day requirements resulting primarily from maintaining cash for cashing checks and

making loans, and the receipt and remittance of cash from the sale of prepaid debit cards, wire transfers, money orders and the processing of bill payments.

#### Loan Portfolio

As of June 30, 2018, we were licensed to offer loans in 33 states. We have established a loan loss allowance in respect of our loans receivable at a level that our management believes to be adequate to absorb known or probable losses from loans made by us and accruals for losses in respect of loans made by third parties that we guarantee. Our policy for determining the loan loss allowance is based on historical experience, as well as our management's review and analysis of the payment and collection of the loans within prior periods. All loans and services, regardless of type, are made in accordance with state regulations, and, therefore, the terms of the loans and services may vary from state-to-state. Loan fees and interest are earned on loans. Products which allow for an upfront fee are recognized over the loan term. Other products' interest is earned over the term of the loan.

As of June 30, 2018, and December 31, 2017, our total finance receivables net of unearned advance fees were approximately \$92.1 million and \$110.7 million, respectively.

### **Off-Balance Sheet Arrangements**

In certain markets, we arrange for consumers to obtain consumer loan products from one of several independent third-party lenders whereby we act as a facilitator. For consumer loan products originated by third-party lenders under these programs, each lender is responsible for providing the criteria by which the consumer's application is underwritten and, if approved, determining the amount of the consumer loan. The Company in turn is responsible for assessing whether or not the Company will guarantee such loans. When a consumer executes an agreement with the Company under these programs, the Company agrees, for a fee payable to the Company by the consumer, to provide certain services to the consumer, one of which is to guarantee the consumer's obligation to repay the loan received by the consumer from the third-party lender if the consumer fails to do so. The guarantee represents an obligation to purchase specific loans that go into default. As of June 30, 2018, and December 31, 2017, the outstanding amount of active consumer loans guaranteed by the Company was \$33.6 million and \$37.0 million, respectively. The outstanding amount of active consumer loans for Ohio consist of \$29.3 million and \$31.3 million in short-term and \$1.1 million and \$1.2 million in medium-term loans at June 30, 2018 and December 31,2017, respectively. The outstanding amount of active consumer loans for Texas consist of \$3.2 million and \$4.5 million in short-term loans at June 30, 2018 and December 31,2017, respectively. The accrual for third party loan losses, which represents the estimated fair value of the liability for estimated losses on consumer loans guaranteed by the Company, was \$4.5 million and \$4.8 million as of June 30, 2018, and December 31, 2017, respectively.

#### ITEM 3. OUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

As of June 30, 2018, we have no material market risk sensitive instruments entered into for trading or other purposes, as defined by GAAP.

### Interest rate risk

The cash and cash equivalents reflected on our balance sheet represent largely uninvested cash in our branches and cash-in-transit. The amount of interest income we earn on these funds will decline with a decline in interest rates. However, due to the short-term nature of short-term investment grade securities and money market accounts, an immediate decline in interest rates would not have a material impact on our financial position, results of operations or cash flows.

As of June 30, 2018, we had \$358.7 million of indebtedness, of which, \$47.0 million outstanding under our revolving credit facilities is subject to variable interest rates based on Prime and LIBOR rates.

#### ITEM 4. CONTROLS AND PROCEDURES.

#### **Disclosure Controls and Procedures**

The Company maintains disclosure controls and procedures, as defined in Rule 15d-15(e) under the Securities Exchange Act of 1934, as amended, or the "Exchange Act," that are designed to ensure that information required to be disclosed in our reports under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. The Company's management carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report. Based on the evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures were effective as of June 30, 2018.

### **Internal Control Over Financial Reporting**

There were no changes in the Company's internal control over financial reporting, as defined in Rule 15d-15(f) under the Exchange Act, during the quarter ended June 30, 2018, that have materially affected, or are reasonably likely to affect, the Company's internal control over financial reporting.

### PART II—OTHER INFORMATION

#### ITEM 1. LEGAL PROCEEDINGS.

We and our subsidiaries are party to a variety of legal, administrative, regulatory and government proceedings, claims and inquiries arising in the normal course of business. While the results of these proceedings, claims and inquiries cannot be predicted with certainty, we believe that the final outcome of the foregoing will not have a material adverse effect on our financial condition, results of operations or cash flows. Further, legal proceedings have and may in the future be instituted against us that purport to be class actions or multiparty litigation. In most of these instances, we believe that these actions are subject to arbitration agreements and that the plaintiffs are compelled to arbitrate with us on an individual basis. In the event that a lawsuit purporting to be a class action is certified as such, the amount of damages for which we might be responsible is uncertain. In addition, any such amount would depend upon proof of the allegations and on the number of persons who constitute the class of affected persons.

#### ITEM 1A. RISK FACTORS.

With the exception of the following risk factor, there has been no material changes with respect to the risk factors disclosed under the "Item 1A Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2017

If Ohio House Bill 123 is implemented as passed by the Ohio Legislature on July 24, 2018, it will have a material adverse effect on Ohio operations and a material adverse effect on the Company's results of operations.

Ohio House Bill 123 ("HB 123"), passed out of both the Senate and the House of Representatives on July 24, 2018. HB 123 amends the General Loan Law and Small Loan Law, under which two of the Company's Ohio subsidiaries are licensed, to prohibit loans with a term of fewer than 180-days. HB 123 also prohibits credit services organizations, such as the Company's CSO subsidiary currently operating in Ohio, from brokering an extension of credit if that credit is in a principal amount of less than five thousand dollars, with a term less than 180-days, and that has an annual percentage rate greater than 28%. Ohio's Governor signed HB 123 on July 30, 2018. It will become effective on or about October 30, 2018, but would only apply to loans or extensions of credit made on or after April 28, 2019. The Company is evaluating the effect the passage of HB 123 will have on its Ohio operations, but it currently believes that HB123 would have a material adverse effect on the Company's results of operations.

# ITEM 6. EXHIBITS.

The following exhibits are filed or furnished as part of this report:

Exhibit No.	Description of Exhibit
31.1	Certification Pursuant to Rule 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, signed by the Chief Executive Officer
31.2	Certification Pursuant to Rule 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, signed by the Chief Financial Officer
32.1	Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, signed by the Chief Executive Officer
32.2	Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, signed by the Chief Financial Officer
101	Interactive Data File: (i) Consolidated Balance Sheets as of June 30, 2018 (unaudited) and December 31, 2017; (ii) Consolidated Statements of Operations for the Three Months and Six Months Ended June 30, 2018 (unaudited) and June 30, 2017 (unaudited); (iii) Consolidated Statements of Stockholders' Equity for the Six Months Ended June 30, 2018 (unaudited); (iv) Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2018 (unaudited) and June 30, 2017 (unaudited); and (v) Notes to Consolidated Financial Statements (unaudited)—submitted herewith pursuant to Rule 406T

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 14, 2018

# **Community Choice Financial Inc. and Subsidiaries**

(registrant)

# /s/ MICHAEL DURBIN

Michael Durbin
Chief Financial Officer
Principal Financial and
Principal Accounting Officer